DESIGN YOUR JOURNEY



College of Liberal Arts

Department of Communication

Bachelor of Arts in Philanthropy

	Beginning the Journey	Trailblazing the Path	Destination Graduation
EDUCATE	- Familiarize yourself with your degree plan. - Attend UTA freshman or transfer orientation - Work on completing your core courses and enroll in PCOM 2301. - Meet with a Department of Communication advisor	- Declare your major. - Keep your course map up to date. - Begin taking courses for the Business Philanthropy requirement. - Meet with an academic advisor once a semester to stay on track. - Meet with your program coordinator to discuss your academic and career objectives.	- Select your internship placement with your program advisor. - Register for your commencement ceremony. - Meet with the Career Development Center to craft a resume that encompasses your education and community engagement experience. - Speak with your program coordinator if you are interested in continuing to graduate school, AmeriCorps, or the Peace Corps
ENGAGE	- Attend Communication Day (October dates announced annually). - Volunteer with local organizations to learn about causes and roles you are passionate about. - Consider joining a university club or fraternity/sorority that matches your values.	- Contact the Center for Service Learning for service opportunities. - Consider participating in an undergraduate research opportunity.	- Submit your application for the Maverick Advantage designation. - Register for the Nu Lambda Mu Honor Society. - Complete the requirements for the AFP Collegiate Certificate in Fundraising
EXCEL	- Consider meeting with local nonprofit professionals for career advice. - Contact the program coordinator to request to be matched with a mentor. - Create a résumé so you can work on building it up before you get to graduation.	- Become active in the local Association of Fundraising Professionals chapter. - Participate in undergraduate research opportunities.	- Attend the All-Majors Job Fair. - Attend Communication Day.

*You can ask your freshman advisor about what these requirements are



MAVERICK ADVANTAGE

Be Bold. Be Ambitious. Set Yourself Apart.

CAREER DEVELOPMENT

- AFP Collegiate Chapter
- Mentoring Program
- Attend Job Fair

GLOBAL ENGAGEMENT

- Study Abroad

LEADERSHIP DEVELOPMENT

- Fraternity & Sorority Life
- Student Life
- Leadership Institute
- Student Organizations

COMMUNITY ENGAGEMENT

- Alternative Break Trips
- Service Learning Courses
- Service Learning Showcase
- UTA Volunteers

UNDERGRADUATE RESEARCH

- Partner with a Professor on a Research Project
- Prepare for Graduate School

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What career options do I have with this major?

- Fundraising Manager
- Public Relations Manager
- Foundation Relations
- Institutional Advancement
- Volunteer Coordinator
- Volunteer Management
- Corporate Social Responsibility
- Nonprofit Program Leadership and Coordination
- Philanthropic Fundraising
- Social Innovation
- Alumni and Donor Relations
- Research and Public Policy

Workforce Skills

- Communication: Develop and articulate ideas clearly and effectively across all mediums, including but not limited to written, oral, and digital communication.
- Leadership: Take initiative, demonstrate effective decision making and informed risk taking, and motivate and encourage participation from others to work toward a shared vision.
- Teamwork/Collaboration: Work within a team and foster collaborative relationships with peers and supervisors. Use interpersonal skills to demonstrate respect and dignity for others while working toward a common goal.
- Creativity/ Ingenuity: Synthesize existing ideas and concepts in innovative and creative ways to develop new ways of thinking or working, and engage in divergent thinking and risk taking

Career Readiness

- Manage the business, operational, and fundraising aspects of the nonprofit sector
- Managing teams, managing people, managing organizations
- Creation of meaning, the production of messages, and the processing of information that makes organizing possible
- Application of understanding of group principles and theory in serving nonprofits throughout the community
- Research, framing, and writing skills
- Leadership and teamwork skills
- Professional presentation skills
- Create strategic messages
- Critical thinking and decision-making
- Understanding of business models as they relate to fundraising and the nonprofit sector

Take Action

- Explore workforce skill development through on and off-campus activities.
- Engage with the UTA Career Development Center at uta.edu/careers.
- Meet with a career consultant.
- Network with employers.
- Discover internships and co-ops.
- Join Handshake, our career services platform.
- Participate in career development programs.

Visit **www.uta.edu/student-success/major_maps** for the latest version of this major map.

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