DESIGN YOUR JOURNEY



College of Liberal Arts

Department of Communication

Bachelor of Arts in Journalism

Beginning the Journey

EDUCATE

- Meet with advisor.
- Review CORE and art foundation degree requirements.
- Focus on your core journalism courses: COMM 2311, 3315; JOUR2330, 2340, 2346.

ENGAGE

- Become a Communication Department ambassador.
- Take part in community outreach through volunteer programs with local city and business initiatives for community relations.
- Consider a minor in an area that expands your career opportunities, such as business, broadcast journalism, political science, a modern language, visual communication, or public relations

EXCEL

- Attend career orientations and career fairs.
- Develop a list of career goals; discuss with advisor to stay on track.
- Practice interview skills with professors and career center staff.

Trailblazing the Path

EDUCATE

- Attend a Communication Department student organization meeting: SPJ; BEA; NAHJ; PRSSA; AAF.
- Examine research opportunities in your career field.
- Attend a Students for Global Change meeting.
- Explore study abroad opportunities for your field of study.

ENGAGE

- Focus on your upper-level journalism courses: COMM 3310, 3300, 3303; JOUR3345, 4326, 4341, 4346; discuss required department electives with your advisor.
- Attend Communication Day.
- Explore the CoLA Spotlight research forum.
- Take a leadership position with a Communication Department student organization: SPJ; BEA; NAHJ; PRSSA; AAF.
- Discuss career goals with your advisor.

EXCEL

- Gain leadership skills and practice them in an internship and student organization.
- Discover how the Communication Honor Society can further your career goals.
- Engage with the Festival of Ideas.

Destination Graduation

EDUCATE

- Audit degree plan to solidify all coursework will be completed.
- Apply for graduation.
- Become a tutor for peers and apply for graduate school.
- Consult with the Career Development Center about on-campus jobs for your field of study.
- Apply for the Donald & Dorothy Bunnell and George & Lana Proctor scholarships.

ENGAGE

- Apply for the Donna Darovich, Phillip Lynn Hall, Sam Lea, and Murray & Nell Poston scholarships.
- Apply for the Charles Arrendell, Lloyd Clark, and Riedel scholarships.
- Be ambitious to find internship options in your career field to gain experience for your career.

EXCEL

- Build networking opportunities.
- Attend an alumni event.
- Attend Communication Day.
- Discover how research opportunities in your department can lead to more knowledge for your career field.

*You can ask your freshman advisor about what these requirements are



MAVERICK ADVANTAGE

Be Bold. Be Ambitious. Set Yourself Apart.

CAREER DEVELOPMENT

- Internships
- MavMentors
- Conferences, Residencies, Fellowships
- Career Center & Job Fairs
- Federal Work Study

GLOBAL ENGAGEMENT

- Study Abroad
- Global Mavericks Program
- International Week
- Language Exchange Program
- Global Grounds

LEADERSHIP DEVELOPMENT

- Fraternity & Sorority Life
- Leadership Institute
- Leadership Minor
- Student Governance
- Student Organizations

COMMUNITY ENGAGEMENT

- Service Learning Courses
- Service Learning Showcase
- UTA Volunteers
- Community Nonprofit Projects
- Alternative Break Trips

UNDERGRADUATE RESEARCH

- Intercultural Research Projects
- Undergraduate Survey Research
- Summer Research Internships
- Research Fellowships & Forums

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THE UNIVERSITY OF TEXAS AT ARLINGTON



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Department of Communication

Bachelor of Arts in Journalism

What career options do I have with this major?

- Book Writer
- Business Writer
- Copy Editor
- Copywriter
- Corporate Communications
- Editor
- Sports Writer
- Staff Reporter
- Feature Writer
- Freelance Writer
- Government Media Relations
- Graphic Designer
- Health Writer
- Market Researcher
- Multimedia Specialist
- Program Coordinator
- Researcher
- Social Policy Researcher
- Teacher/Professor
- Writer or Editor
- Photographer
- Science Writer
- Script Writer

Workforce Skills

- Communication: Develop and articulate ideas clearly and effectively across all mediums, including but not limited to written, oral, and digital communication
- Critical Thinking: Analyze issues, make decisions, and overcome problems by using sound reasoning before forming a strategy, decision, or opinion.
- Creativity/Ingenuity: Synthesize existing ideas and concepts in innovative and creative ways to develop new ways of thinking or working, and engage in divergent thinking and risk taking.

Career Readiness

- Accuracy & Creativity
- Critical Thinking and Reasoning Skills
- Collaboration & Good Listening
- Conducting Research
- Copy Editing
- Graphic Design

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Take Action

- Explore workforce skill development through on and off-campus activities.
- Engage with the UTA Career Development Center at uta.edu/careers.
- Meet with a career consultant.
- Network with employers.
- Discover internships and co-ops.

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Visit **www.uta.edu/student-success/major_maps** for the latest version of this major map.

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