DESIGN YOUR JOURNEY



College of Liberal Arts

Department of Communication

Bachelor of Arts in Communication Studies (Organizational Communication)

	Beginning the Journey	Trailblazing the Path	Destination Graduation
EDUCATE	- Be familiar with your degree plan. - Meet with a Department of Communication advisor. - Focus on your first core Communication Studies courses: COMS1301; COMS2304: COMS2305; COMM 3315.	- Attend a Communication Department student. organization meetings: PRSSA; BEA; SPJ; NAHJ; AAF; Lambda Pi Eta. - Examine research opportunities in your career field. - Attend a Students for Global Change Meeting; explore study abroad opportunities for your field of study. - Learn more about study abroad opportunities for Communication Studies majors	- Consult with the Career Development Center about on-campus jobs for your field of study. - Apply for the Groner scholarship before your first semester. - Apply for the Donald and Dorothy Bunnell scholarship and the Karin McCallum scholarship.
ENGAGE	- Enhance your UTA experience? take part in community outreach through volunteer programs with local city and business initiatives for community relations. - Consider a minor in an area that expands your career opportunities in your field of study, such as business, journalism, visual communication, or public relations. Discuss these with your advisor.	- Focus on your upper-level Communication Studies courses: COMM 3300; COMM 3303; COMM 3310; COMM 3315; COMS3309; COMS3310; COMS3316; COMS3320; COMS4300; COMS4315; COMS4320; COMS4322. Discuss required department electives with your advisor. - Attend Communication Day. - Amplify your organizational skills through service-learning events. - Become a Communication Department ambassador. - Take a leadership position with a Communication Department student organization. - Explore the CoLA Spotlight research forum	- Apply for the Karin McCallum scholarship. - Be ambitious to find internship options in your career field to gain experience for your career. - Attend Communication Day.
EXCEL	- Attend career orientations and career fairs. - Develop a list of career goals; discuss with advisor to stay on track. - Practice interview skills with professors and Career Development Center staff.	- Gain leadership skills and practice them in an internship and student organization. - Discover how the Communication Honor Society can further your career goals. - Engage with the Festival of Ideas.	- Build networking opportunities. - Attend an alumni event. - Attend Communication Day. - Discover how research opportunities in your department can lead to more knowledge for your career field.

*You can ask your freshman advisor about what these requirements are



MAVERICK ADVANTAGE

Be Bold. Be Ambitious. Set Yourself Apart.

CAREER DEVELOPMENT

- All Majors Job Fair
- Federal Work Study
- Internships
- Interviews
- Mavmentors
- Career Development Center

GLOBAL ENGAGEMENT

- Global Grounds
- Global Mavericks Program
- International Week
- Language Exchange Program

LEADERSHIP DEVELOPMENT

- Take leadership roles in student projects and a student organization in your career field
- Student Governance
- Grant proposal development seminar
- Fraternity and sorority life
- Leadership Institute

COMMUNITY ENGAGEMENT

- Alternative Break trips
- Service learning with major classes

UNDERGRADUATE RESEARCH

- Involve professor and business leaders to conduct research in a needed area of your field of study

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THE UNIVERSITY OF TEXAS AT ARLINGTON

FIND YOUR CAREER



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What career options do I have with this major?

- Training and development
- Human Resources
- Corporate Recruiting
- Higher Education
- Sales
-Lobbying
- Copywriting
- Management
- Account management
- Insurance Administration
- Non-Profit Communication
- Marketing Communication

Workforce Skills

- Communication: Develops and articulates ideas clearly and effectively across all media, including, but not limited to, written, oral, and digital communication.
- Leadership: Takes initiative, demonstrates effective decision making and informed risk-taking, and motivates and encourages participation from others to work toward a shared vision.
- Teamwork/Collaboration: Works within a team and fosters collaborative relationships with peers and supervisors. Uses interpersonal skills to demonstrate respect and dignity for others while working toward a common goal.

Career Readiness

- Ability to Conduct Research
- Ability to Present Specific Viewpoints
- Ability to Read Analytically
- Adaptability
- Conducting Research
- Creativity
- Critical Thinking and Reasoning Skills
- Group Communication
- Interpersonal Communication
- Leadership
- Management
- Persuasive Communication
- Professionalism
- Synthesize and Interpret Information
- Teamwork

Take Action

- Explore workforce skill development through on and off-campus activities.
- Engage with the UTA Career Development Center at uta.edu/careers.
- Meet with a career consultant.
- Network with employers.
- Discover internships and co-ops.
- Join Handshake, our career services platform.
- Participate in career development programs.
- Apply for on-campus employment.
- In addition, students are highly encouraged to create a LinkedIn profile and be involved in a student organization to develop leadership skills.

Visit **www.uta.edu/student-success/major_maps** for the latest version of this major map.

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