DESIGN YOUR JOURNEY



College of Liberal Arts

Department of Communication

Bachelor of Arts in Broadcasting

	Beginning the Journey	Trailblazing the Path	Destination Graduation
EDUCATE	- Be familiar with your degree plan - Meet with a Department of Communication advisor - Focus on your core broadcast major courses: COMM 2311; BCMN 2347; 2357; 2360; 2358	- Join a student organization such as UTA Radio, UTA News en Español, BEA, SPJ, NAHJ, etc. - Examine research opportunities in your career field - Attend a Students for Global Change meeting; explore study abroad opportunities for your field of study - Learn more about study abroad opportunities for broadcast majors	- Consult with the Career Development Center about on-campus jobs for your field of study - Apply for the Donald and Dorothy Bunnell scholarship
ENGAGE	- Enhance your UTA experience? take part in community outreach through volunteer programs with local city and business initiatives for community relations - Consider a minor in an area that expands your career opportunities in your field of study, such as business, journalism, visual communication, or public relations; discuss these with your advisor - Become a Communication Department ambassador.	- Focus on your upper-level broadcast major courses: COMM 3310; 3300; COMS2305; BCMN 3319; 3350; 3340; discuss required department electives with your advisor - Amplify your organizational skills through service-learning events - Take a leadership position with a Communication Department student organization: UTA Radio, UTA News en Español, BEA, SPJ, NAHJ, etc. - Discuss career goals with your advisor. - Explore the CoLA Spotlight research forum	- Apply for the Mark Holtz scholarship - Apply for the Glenda Hobbs-Reynolds Memorial Endowment Award - Take initiative to find internships in your field to gain career experience
EXCEL	- Attend a meeting for a student organization, such as UTA Radio, UTA News en Español, BEA, SPJ, NAHJ, etc. - Attend career orientations and fairs including our own Communication Day - Develop a list of career goals - Discuss with advisor to stay on track - Practice interview skills with professors and Career Development Center staff	- Gain leadership skills and practice them in an internship and student organizations - Discover how the Communication Honor Society can further your career goals - Engage with the Festival of Ideas	- Build networking opportunities -- attend an alumni event - Discover how research opportunities in your department can lead to more knowledge for your career field

*You can ask your freshman advisor about what these requirements are



MAVERICK ADVANTAGE

Be Bold. Be Ambitious. Set Yourself Apart.

CAREER DEVELOPMENT

- All-Majors Job Fair
- Federal work study programs
- Internships
- Interviews
- Mavmentors
- The Career Development Center

GLOBAL ENGAGEMENT

- Global Grounds
- Global Mavericks Program
- International Week
- Language exchange program

LEADERSHIP DEVELOPMENT

- Take leadership roles in student projects and a student organization in your career field
- Student Governance
- Grant proposal development seminar
- Fraternity and sorority life
- Leadership Institute
- Leadership minor

COMMUNITY ENGAGEMENT

- Alternative break trips
- Service learning with major classes

UNDERGRADUATE RESEARCH

- Involve professor and business leaders to conduct research in a needed area of your field of study

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THE UNIVERSITY OF TEXAS AT ARLINGTON

FIND YOUR CAREER



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What career options do I have with this major?

- Automated Production Controls (APC)
- Bilingual Journalist
- Broadcast Announcer
- Broadcast Writing
- Digital Producer (Web/Social Media)
- Graphic Design Broadcast Engineer
- Multimedia Journalist
- News Director
- News Reporter
- Online Content Producer
- News Producer Online Content Production
- Political Reporter
- Producer/Reporter
- Radio DJ
- Screenplay Writer
- Spanish-language News
- Sports Announcer
- Sports Play-By-Play
- TV Technical Director
- Video Producer or Podcast Producer

Workforce Skills

- Creativity/Ingenuity: Synthesize existing ideas and concepts in innovative and creative ways to develop new ways of thinking or working and engage in divergent thinking and risk taking.
- Communication: Develop and articulate ideas clearly and effectively across all mediums including but not limited to written, oral, and digital communication.
- Teamwork/Collaboration: Work within a team and foster collaborative relationships with peers and supervisors. Use interpersonal skills to demonstrate respect and dignity for

Career Readiness

- Broadcast Management
- Broadcast Production
- Creativity and Flexibility
- Critical Thinking and Reasoning Skills
- Digital Media Technology
- Graphic Design
- investing Methods
- Leadership
- Management
- Persuasive Communication
- Problem Solving
- Teamwork
- Time Management
- Understanding of Diverse Viewpoints
- Written and Verbal Communication
- Video Editing

Take Action

- Explore workforce skill development through on and off-campus activities.
- Engage with the UTA Career Development Center at uta.edu/careers.
- Meet with a career consultant.
- Network with employers.
- Discover internships and co-ops.
- Join Handshake, our career services platform.
- Participate in career development programs.
- Apply for on-campus employment.

Visit **www.uta.edu/student-success/major_maps** for the latest version of this major map.

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