

# THE ROAD AHEAD IS **Bright**

## vision

### Science in Service of Society: From Local Roots to Global Reach

To be a trusted source of knowledge and innovation, extending the Maverick spirit of discovery from North Texas to the world through research, education, and community engagement.



### Educating Future Innovators in an AI-Driven World

To inspire, prepare, and empower a diverse array of students to thrive as creative problem-solvers and ethical leaders in a rapidly changing, data- and AI-driven global landscape.



### Empowering Discovery Without Boundaries

To lead in foundational and interdisciplinary science that expands knowledge, fuels innovation, and translates ideas into real-world impact.

## Strategic Priorities



### Advance Research and Interdisciplinary Innovation

Grow the research enterprise and strengthen cross-disciplinary clusters that address grand challenges in health, environment, climate, data, and sustainability through faculty excellence, infrastructure, and strategic collaborations.

### Invest in People, Infrastructure, and Digital Capacity

Recruit and retain top faculty and staff, expand research facilities, modernize learning spaces, and leverage data analytics, automation, and AI tools to enhance research productivity, student learning, and decision-making.

### Diversify and Grow Sustainable Funding

Expand external research support, industry partnerships, and philanthropic and endowed funds to sustain long-term innovation and strategic priorities.



## Operational Imperatives

### Foster a Collaborative, High-Performing, and Visible College

Promote a culture of excellence by streamlining operations, incentivizing teamwork across departments and centers, and strengthening communication and identity through strategic branding, storytelling, and recognition of faculty, student, and alumni achievements.



### Engage Communities and Partners for Societal Impact

Deepen relationships with industry, health care, K-12, and government partners to drive workforce development, innovation, and broad societal impact.

