



# THE MAVERICK MESSENGER

The University of Texas at Arlington  
College of Business Ph.D. Programs Newsletter



## Words from the Dean’s Office

*By Dr. Wendy Casper, Peggy E. Swanson Endowed Chair, Distinguished Professor of Management and Associate Dean for Research*

This issue of the Maverick Messenger will update you on some of the exciting things that are happening in the College of Business at UTA. With the onset of the 2021-2022 academic year, we welcome 17 new Ph.D. students into the College of Business from places near and far. You will be able to read a bit about each student who is about to begin the Ph.D. You can read about the new Fouse Fellows program which, thanks to the generosity of Jackie Fouse, will provide some additional funding to a few of our outstanding Ph.D. students. But, most exciting is that this is the year when we can finally celebrate UTA’s recognition as a Texas Tier 1 University with access to the Texas National Research University Fund (<https://www.highered.texas.gov/institutional-resources-programs/public-universities-health-related-institutions/research-funding-in-texas/national-research-university-fund-nruf/>). Texas Tier 1 university designation is a recognition of the outstanding research conducted by UTA faculty as well as UTA’s high level of commitment to Ph.D. education. As a proud Maverick I am thrilled that we finally have this important designation!

## Message from the Ph.D. Director

*By Dr. Terry R. Skantz, Associate Professor of Accounting and Director of Ph.D. Programs in Business*

As mentioned in the last issue of the Maverick Messenger, I began the role of Ph.D. Director in Spring 2021. I realize that I face a tough task to live up to the expectations set by Dr. Casper in this role. Fortunately, I am aided by our Major Field Coordinators and other research-intensive faculty who provide invaluable service to our doctoral program as mentors to our students and as members of numerous supervisory and dissertation committees. Due to their effort, we had twelve students from the College of Business who earned their doctoral degrees in last academic year (fall 2020 through summer 2021), thereby making a significant contribution to securing UTA’s Texas Tier 1 designation. My goal is to continue to attract excellent students to our growing Ph.D. program. This task is made easier as a result of increasing College and University funding support. In the last academic year, the College funded 50 Ph.D. students through GTA/DDA appointments and tuition waivers. In addition, in the same interval, the College and University combined provided over \$70,000 in direct grants to students in our Ph.D. program. We have many reasons to be excited about our program now and in the future.

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## INTERVIEW WITH DR. MARY WHITESIDE

*Professor of Statistics, Department of Information Systems & Operations Management*



***Tell us a little bit about your educational background.***

I have a *cum laude* B.A. in Mathematics and English from The University of Texas at Austin and an M.S and Ph.D. in Mathematics from Texas Tech University. A truly random walk ended in my career as a statistician in a college of business. I planned to teach high school math, but my father-in-law was on the School Board in Lubbock. Nepotism laws at the time prevented me from getting a job at Lubbock High School. So, I started graduate school at Texas Tech and wrote my thesis in number theory. In about 1967, the theoretical and applied mathematicians at UT-Austin had a falling out. Dr. Patrick O'Dell left UT to chair the Tech Math Department and brought the bright young statistics faculty from UT with him. I switched from number theory to statistics, and the rest is history.

***You have received outstanding Teaching Awards and a PhD Committee award while at UTA, could you tell us about those?***

Twice I was honored to receive the UTA CoB Outstanding Teaching Award (UG in 2014 and graduate in 2005). I cherish these two awards because classroom teaching did not come naturally to me, and I got some awful course evaluations early in my career. My friend and colleague, Dr. Mark Eakin, kindly mentored me in the art and science of teaching. In 2016 Dr. Edmund Prater, the CoB Ph.D. Director at the time, gave me the CoB Outstanding Faculty Service Award for Ph.D. Committee Service on 100+ committees.

***Briefly let us know about your current research and publications.***

I have two current research projects. Dr. Eakin and I have many years invested in a study of the robustness of procedures for multiple pairwise comparisons (either with or without initial omnibus tests such as ANOVA). This topic is newly relevant because of the nature of business analytics with Big Data and medical genetic research, where sample sizes may be relatively small but with thousands of gene expression values. The second project is with Dr. Qiang Ruan, Dr. Eakin, and Dr. Sridhar Nerur. We are examining academic knowledge sharing between statistics and business in the 21st century as business analytics emerged in the practice of business and in collegiate curricula. Our methodology involves network citation analysis, text analytics, and topic modeling using citations and abstracts from 36 elite scholarly journals.

***You have been on many committees for PhD students, what motivates you to guide these students?***

Teaching Ph.D. students is my first love. It is so gratifying to see doctoral students excited about their research and suddenly aware of the value and elegance of statistics. Through the years, it has been such fun to attend national, professional meetings where former students share with me their own teaching experiences, accolades, and memories of their years at UTA.

*(Interview continued on the following page.)*

## INTERVIEW WITH DR. MARY WHITESIDE — CONTINUED

*Professor of Statistics, Department of Information Systems & Operations Management*

### **Tell us of some of your hobbies or interest's when you're not working or researching.**

I am hyper interested in my five grandchildren (and their parents, of course), two girls and three boys, ages 10 to 22. Pre pandemic, I traveled; ate out with friends; attended church, symphony, opera, theater, and occasional country music concerts (the latter with either my son and his wife or Dr. Alan Cannon and Karen). These days I mainly walk my dog and look at birds.

### **What advice would you give to current and graduating Ph.D. students?**

Learn to prioritize. Academia is a great life; you get to live in the world of ideas, you are surrounded by interesting young people from all over the world, and you can pretty much schedule your own time. But academia is not stress-free, as those outside of the academy often suppose. It helps to be self-disciplined. Work hard but make time for your family, friends, and some fun.



## RECOGNITIONS AND ACHIEVEMENTS OF OUR FACULTY



### **New endowed professorship/chair position holders, effective September 1, 2021:**

Dr. Sanjiv Sabherwal – *Eunice and James L. West Chair of Private Enterprise and Entrepreneurship*  
Professor and Chair, Department of Finance and Real Estate

Dr. Mahmut Yasar – *Goolsby-Jacquelyn A. Fouse Endowed Chair*  
Professor, Department of Economics

Dr. Jingguo Wang – *Eunice and James L. West Distinguished Professorship*  
Professor, Department of Information Systems and Operations Management

Dr. Jennifer Zhang – *Daniel Himarios Endowed Chair*  
Professor, Department of Information Systems and Operations Management

Dr. Fred Miao – *John Merrill Endowed Professorship in Consultative Sales*  
Associate Professor, Department of Marketing

## **Dr. Jacquelyn Fouse, UTA Economics & Finance Ph.D. Alumna (2021) Establishes the Jacquelyn A. Fouse Fellow Program for Ph.D. students**

Distinguished alumnus Dr. Jacquelyn Fouse is a three-time Business Maverick with a BA, an MA, and a Ph.D. in Economics and Finance from UTA. Despite the demands of her career, she finds time to give back and serve UTA, serving on the Business Advisory Board dating back to 2003. She also has a long history of philanthropy to UTA, which includes the establishment of multiple endowed chairs and a scholarship as part of the Goolsby Leadership Academy. But it was Dr. Fouse's high school trip to France that led her to see the world in a new way and understand the importance of a global perspective in business. This also motivated her to establish the College of Business Jack and Doris Fouse scholarship for Study Abroad- a generous gift that has given opportunity to hundreds of UTA students the ability to participate in study abroad programs that allowed them to develop a global perspective on business. She wanted to offer UTA students the opportunity that she had to grow and learn in a study abroad program. Her understanding of the global nature of business at a fairly young age has served her well in a career that includes executive positions across a wide range of international, industry-leading companies in pharmaceuticals, vision care, biotechnology, agribusiness, food and beverage, and airlines.



After serving in various roles at Nestlé, Dr. Fouse served as Chief Financial Officer for Swissair Group; Alcon Laboratories, an eye-care company; and at Bunge Ltd., a global agribusiness company. She became President and Chief Operating Officer of Celgene Corporation in 2016. While there, she developed relationships with colleagues at one of Celgene's research partners, Agios Pharmaceuticals. Both companies are committed to the development of new treatments for cancer and rare diseases. She served on the Agios Board of Directors for two years, and today, she serves as CEO of Agios Pharmaceuticals.

Most recently, Dr. Fouse's philanthropic gifts have also benefitted UTA Ph.D. programs. In 2021, she established the Jacquelyn A. Fouse Fellow program for Ph.D. students in the College of Business. Each year each of the six Ph.D. programs in the College of Business will have one Fouse Fellow to award to an outstanding student in their Ph.D. program. Fouse Fellows can be awarded to a new student as part of the recruitment process or can be awarded to a current student to recognize exceptional performance. Each Fouse Fellow will receive a \$5000 fellowship which is awarded in addition to assistantship funding. We are so grateful to Dr. Fouse for including COB Ph.D. programs in her philanthropy!



## UTA Students Make Presentation to U.S. Securities and Exchange Commission's Investor Advocacy Engagement Series: University Roundtables

A total of fourteen students from UTA's College of Business met with the chairman of the U.S. Securities and Exchange Commission (SEC) as part of the SEC's "Investor Advocacy Engagement Series: University Roundtables." The SEC's initiative provides opportunities to university students to present their ideas to the SEC including Chairman Gary Gensler, Ombudsman Tracey McNeil, Commissioners, Investor Advocate, and other staff on financial topics of interest to them. The idea behind this event is to gain the perspectives of young investors and future investors regarding emerging issues in the financial markets.



"These roundtables are valuable opportunities to obtain diverse input from university communities across the U.S., especially as it relates to student investors, investing trends among university-aged individuals, and emerging topics that are material in the decision-making processes of university populations," said SEC Investor Advocate Rick Fleming.

Three teams of students, including six undergraduate students, four master's students, and four Ph.D. students, from the departments of Accounting and Finance and Real Estate collaborated to create presentations for the event. The presentation topics included discrimination in hiring of mutual fund managers, diversity among boards of directors of mutual funds, and young investors' potential demand for crypto-currency ETFs and awareness of the risks of these ETFs. Dr. John Adams and Dr. David Rakowski served as advisors, providing guidance and support to the students. Under their supervision, students planned the subject matter, developed content, conducted research, drafted supporting materials, and prepared for public speaking.

One of the UTA teams concluded that young investors have strong interest in cryptocurrencies, but they have less interest in mutual funds and ETFs. Although young investors are aware of excessive risks associated with cryptocurrencies, they are still attracted to cryptocurrencies due to popular social media exposure.

Another team found that Blacks and non-white Hispanics are underrepresented in the investment management labor market despite performing as well as white portfolio managers. However, the recruitment of Black fund managers increased significantly following the George Floyd murder. Another team performed an analysis of the effects of board of director diversity on fund performance and found no significant impact on returns and fees. Nevertheless, the team found that director candidates who come from minority groups face barriers to entry.

The students and faculty advisors received many compliments during and after their presentations, including from SEC Chair, Gary Gensler, and other SEC staff.

UTA'S College of Business was one of the five schools participating in the roundtables. Other schools included the University of Chicago's School of Law and Center on Law and Finance, Seton Hall University's Stillman School of Business, the University of San Diego's School of Law, and Yeshiva University's Cardozo School of Law.

Click [here](https://www.sec.gov/news/press-release/2021-116) for SEC press release: <https://www.sec.gov/news/press-release/2021-116>

**IN LOVING MEMORY OF DR. MARGARET ANN MCFADYEN**

Dr. Margaret Ann McFadyen, associate professor of management, passed away on Aug. 14th.

Professor McFadyen joined UTA in 2007, after spending 14 years in corporate banking, earning her Ph.D. at Texas A&M University, and serving as a faculty at North Carolina State University for 7 years. She was an outstanding scholar with a passion for doing excellent research and publishing in the top tier journals. Her work made substantial contributions to the literature on knowledge creation, exchange networks, and the links between strategic alliances and performance. She published in prominent outlets such as the Academy of Management Journal, Strategic Management Journal, Harvard Business Review, the Journal of Occupational Health Psychology, and Organization Science.

Dr. McFadyen taught the doctoral course in Organizational Theory to Management Ph.D. students. She also served on numerous College of Business dissertation committees. She was recognized for excellence in teaching, for her outstanding research in elite research journals, and for her writing for practitioner audiences. During her 13 years at UTA, she won numerous awards from the College of Business, including the Outstanding Undergraduate Teaching Award in 2011, the Best Research Paper Award in 2010, and the Outstanding Professional Paper Award in 2019.

Dr. McFadyen loved teaching and built strong relationships with her students. Her colleagues, as well as her students, were shocked and saddened to hear about her passing. She served as dissertation chair and primary mentor to several Ph.D. students in the Management department.

Marwan Al-Shammari, one of Dr. McFadyen's Ph.D. students, shared his sadness about her loss, saying, "Dr. McFadyen was more than just an adviser. I learned many things from her. One thing she always emphasized was that we should always give credit to those who have contributed to our knowledge. She also advocated for the true academic conservative values. She was devoted to her work, and she tried very hard to improve our critical thinking. She'll always be remembered for her dedication and true values. She was a great person and a good fighter".

## WELCOME TO OUR NEW BUSINESS FACULTY!

### ***Dr. Ramya Aroul, Assistant Professor, Department of Finance and Real Estate***

Dr. Ramya Aroul is joining the department of finance and real estate as an assistant professor of finance and the director of the Financial Literacy and Personal Finance Program starting Fall 2021. She received her Ph.D. specializing in finance and real estate from the University of Texas at Arlington in 2014. Her primary research interests include financial distress and valuation in asset markets, sentiment in real estate markets, sustainability in residential real estate markets, endogeneity and simultaneity issues in hedonic valuation. Her teaching interests are Financial Modeling, Corporate Finance, and Real Estate. Her research has been published in journals including Real Estate Economics, Journal of Real Estate Finance and Economics, Journal of Real Estate Research, and Cornell Hospitality Quarterly. Her work has also been presented at several national and international conferences like the American Real Estate Society, American Real Estate and Urban Economics Association, Financial Management Association, Eastern Finance Association conferences, and currently under various stages of review at top-tier finance and real estate journals. The list of all her published work can be found at <https://scholar.google.com/citations?user=1N-csCEAAAAJ&hl=en>.



### ***Dr. Courtney Hart, Assistant Professor, Department of Management***

Courtney Hart, PhD is an Assistant Professor of Management at the University of Texas at Arlington. She received her Ph.D. from the University of Kentucky. Her current research focuses on social networks, impression management, competitive dynamics, and the linguistic properties of prototypical versus non-prototypical leaders. She also serves as an Instructor for Negotiations and Conflict Resolution & Strategic Management at the University of Texas at Arlington. She is previous the Secretary of the Management Doctoral Student Association - An arm of the PhD Project that brings together African American, Hispanic American, and Native American PhD Students. She is also the President of the UK Black Graduate and Professional Student Organization. Before pursuing her PhD, she received her BBA in Finance at Howard University, worked in marketing Google, and was the Chief Marketing Officer of Student Dream, a non-profit dedicated to incubating Black and Hispanic student entrepreneurs. In her spare time, she loves to serve her community, travel to different countries (Pre-Covid), cook different cuisines, and learn about the economics of underserved populations. She is excited to be a part of the Maverick family. Go Mavs!



### ***Dr. Daniel Martinez, Assistant Professor, Department of Marketing***

Martínez specializes in quantitative marketing, applied econometrics, and marketing strategy. He received his Ph.D. from the University of Arizona. His main research interests are corporate sociopolitical activism, the music industry, and brand management. Daniel's current projects look at sociopolitical activism in the marketplace, its antecedents and its effects on firm and brand performance. He is interested in how consumers perceive and react to activism, particularly when it comes from a brand or celebrity. His work looks to help academics and practitioners understand the implications of activist actions and how to better manage these activities in today's politically divided environment. Martínez is also interested in digital music streaming, distribution channels, and branding. He enjoys music, rollerblading, videogames, and movies.



## WELCOME TO OUR NEW BUSINESS PH.D. STUDENTS!

Check Out their Introduction Biographies on the Next Three Pages

### ACCOUNTING



**Rahul Garg**

I am originally from Pittsburgh (Go Steelers!). I have a bachelor's degree in Finance from the University of Massachusetts, an MBA from Indiana University of Pennsylvania, and a master's in Accounting from FAU. My work experience includes being an owner/manager of a burger restaurant near Pittsburgh and consulting for an IT firm.

**Cherie Chiu**

I am from North Carolina. I earned a bachelor's degree in accountancy from UW-Madison and a master's degree from UIUC. My broad research interests are capital market and governance. I spend my leisure time on oil painting, ballet, and daily exercise.



**Kelly Gebhart**

After working in tax in the Dallas area for 17 years, I returned to school in January 2020 and earned my master's in taxation from UTA. Now I've embarked on my journey to my Ph.D. When not studying, I spend time with my husband and our three dogs. We like to go camping when time allows. Our goal is to hit every Texas state park.

**Triza Nganga**

I am broadly interested in topics related to financial reporting, corporate responsibility, and board executives. I work as a research assistant at the College of Business Ph.D. Programs. I am a graduate from the University of Texas at Dallas (UTD), where I earned my master's degree and am currently a licensed Certified Public Accountant (CPA) at the State of Texas. During my free time, I have become a homemade dessert enthusiast.

### INFORMATION SYSTEMS

**Gajanan Ganji**

I'm an MSBA'17 graduate from UTA. After graduating, I contributed to Cancer Research as a Data Quality Engineer at the Center for Translational Data Science, University of Chicago. My research interest includes data analytics using text & images, machine learning, and AI. Previously, I earned a bachelor's degree in information technology from Mumbai University and spent 10+ years in software development serving financial services such as Retail/ Investment Banking & Mutual Funds. In my leisure, I enjoy a hot cup of tea and listening to music from around the world.



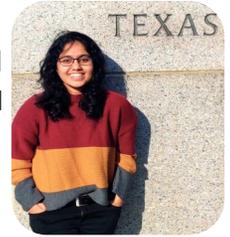
**Kaiyue Liu**

I graduated with a Bachelor's in Decision Sciences from UNT and a Master's in Business Analytics from UTD. I look forward to learning more and researching on data science application in e-commerce.

## INFORMATIONS SYSTEMS—CONTINUED

### ***Siddhi Ramanand Nair***

I am from India, which is where I earned a Bachelor of Engineering degree in Electronics and Telecommunication. Then I moved to Arlington to pursue a master's in computer science. I enjoy playing cricket and basketball. I look forward to telling insightful stories with data!



### ***Mansour Alzaidalsharif***

Hello everyone, my name is Mansour, and I'm from Saudi Arabia. I am so excited to join the UTA family and start my Ph.D. journey! I lived in the DFW area for over 6 years and got 2 master's degrees during that time. And now, I return to start a new story and a new challenge.

### ***Tianzi Zheng***

Tianzi recently joined Ph.D. program in Informations System at UTA.

## MANAGEMENT

### ***Hayden Dubois***



I earned my MS in Industrial and Organizational Psychology from UTA in May of 2021, after completing my BA in Psychology and BA in Sociology in the fall of 2018. My research interests center around LGBTQ+ employees, identity disclosure, leader effectiveness, and group dynamics; I believe research is an exceptional tool to help break down barriers experienced by marginalized folks, and support the forward progress of Diversity, Equity, and Inclusion efforts.

### ***Patricia Guerrero Hernandez***

I earned my Bachelor's in Information Systems and MBA from the University of Nevada, Reno. I have career experience working in healthcare, education, and government. My research interests are focused on work/life balance, leadership, and teams related to Latinx employees.



### ***Stephanie Escudero***



I am a Texas native, born and raised in El Paso. I have a background in startup development and am fascinated by anything having to do with technology, innovation, and entrepreneurship. I'm a Bachelor's to Ph.D. student, and graduated with a BBA in accounting from the University of Texas at El Paso. I love the UT system, and nothing excites me more than working with the incredible faculty to make contributions to the frontier of human knowledge!

## MARKETING

### *Jin Manhui*

I am a first-year doctoral student in marketing at UTA. Before that, I received my master's degrees at Tongji University and ESCP.



### *Sarah Su Lin Lee*

My research interest is in consumer decision making and I received my B.S. Business (Marketing & Analytics) from Indiana University, Bloomington. Before joining the Ph.D. program, I obtained my master's degree in Advertising from UT Austin. I am originally from Malaysia and love traveling.

### *Sameeha Khizindar*

Sameeha recently joined the Ph.D. program in Marketing at UTA.

## OPERATIONS MANAGEMENT

### *Abhilash Vimal*

I am from Bangalore, India. I did my undergrad in Computer Science engineering and then went on to pursue my MBA from Rochester Institute of Technology, New York. I completed my master's in Fall 2017, and worked as a Business Analyst in the wealth management industry for over 3.5 years. I love playing tennis, watching motorsports and being outdoors. I am a dog lover and a foodie as well. I also love to watch documentaries and cook when I get free time. I am very excited to be here at UTA, and I look forward to a wonderful Ph.D. program.



### *Samaneh Samiee*

I have studied Computer Science in Iran. After graduation, I worked as a Software Analyst/ Project Manager for a few years, where I became interested in Business Analytics and the application of Computer Science in other Majors such as Operations Management. I joined UTA in Spring 2021 to study Ph.D. in Management Science. My research interests are Behavioral Modeling in Operations Management, and my focus is on Smart Contracts.

## UTA Management Ph.D. Students and Alumni at the Southern Management Association Conference in New Orleans (November 2021)

From left to right:

Joohan Lee, Management, Ph.D. Alumni

Shona Smith, Management, 3rd year Ph.D. student

Esther Lamarre Jean, Management, 5th year Ph.D. Candidate

Jawaher Alotaibi, Management, 3rd year Ph.D. student

Marla White, Management, 4th year Ph.D. Student

Malak Malibari, Management, 3rd year Ph.D. student

Naomi Samuel, Management, 2nd year Ph.D. student



## CONGRATULATIONS TO OUR SPRING & SUMMER 2021 PH.D. GRADUATES!

### ACCOUNTING

*Hannah Richards*: Assistant Professor at Winthrop University; Dissertation: “The Impact of Fresh Eyes: How a Change in the Engagement Team Impacts the Reporting of Internal Control Material Weaknesses”

*Suye Wang*: Assistant Professor at Oklahoma City University; Dissertation: “Top Legal Executives and Mergers and Acquisitions Process and Outcomes”

*Nargiz Abdullayeva*: Dissertation: “Auditors Public Offering Expertise and Lawsuits “

### FINANCE

*Fnu Pratima*: Assistant Professor at Texas A&M University, Commerce; Dissertation: “International Evidence on the Effect of Economic Policy Uncertainty on Stock Market Liquidity”

*Nima Vafai*: Assistant Professor at UT Permian Basin; Dissertation: “Two Essays on How do Investors Perceive the Optimal Capital Structure and an Essay on Mutual Fund Volatility Decomposition and Manager Skill”

### MANAGEMENT

*Ifeyimika Ogunyomi*: Assistant Professor at the University of Wisconsin-Parkside; Dissertation: “ A Multifaceted View of Career Choice and Work Outcomes of Nurses in Healthcare”

*Shelia Hyde*: Visiting Assistant Professor at Texas Woman's University; Dissertation: “Self-Regulation of Boundaries for Thriving, Enrichment, and Balance across the Work-Nonwork Interface”

*Mike McDaniel*: Assistant Professor at Louisiana State University Shreveport; Dissertation: “The Power of Good: Micro Level Outcomes from CSR and SMO”

### MARKETING

*Xiaodong Nie*: Assistant Professor at the University of Washington at Bothell; Dissertation: “How Does Global -Local Identity Affect Consumer Decision-Making”

### OPERATIONS MANAGEMENT

*Lei Hua*: Assistant Professor at University of Texas at Tyler; Dissertation: ““Formation of Supply Chain Contract: Theory and Experiment”

*Jingjie Su*: Assistant Professor at Cameron University; Dissertation: “How Market Power Impacts in the Supply Chain- Theory and Experiment”

*Wu, Xianghua*: Dissertation: “A Study of Behaviors in Procurement, Supply Chain, and Artificial Intelligence”



## CURRENT STUDENT NEWS



### Long Thai Bui (ACCT)

Long Bui passed his Written Comps and Oral Comps in last academic year 2020-2021 and became a Ph.D. Candidate.

### Xin Zhou (ACCT)

Xin finally arrived in Arlington at the end of July after a year of online courses due to delays in receiving her Visa due to Covid lockdowns. According to her, life here is fresh and challenging. May the best of today's be the worst of tomorrow's.



### Joey Yang (ACCT)

Joey passed his Comprehensive exams and became a Ph.D. Candidate. His goal is to write a paper to publish and/or present in a conference.



### Naomi Samuel (MANA)

Naomi recently presented at SIOP. She was also awarded with the Society for Human Resource Management graduate scholarship. She went to Big Bend this summer.

### Spencer Fraseur (MANA)

Spencer presented a co-authored paper, "Fighting the Status Quo: Gatekeeping in MLB" at the 37th European Group of Organizational Studies Colloquium with co-author Shona G. Smith. He presented another co-authored showcase symposium paper, "Stokvels in South Africa as Instruments of Community Building and Credit for Poor Households" with Dr. Bell, Oyin Sodiya, and Dr. Nkomo at the 2021 Academy of Management Symposium. As a main author of "A Two Stage Model of CEO Hubris and Its Organizational Consequences," he presented it at the 2021 Midwest Academy of Management Annual Meetings.



### Shona Smith (MANA)

Shona has recently published "A New Look at an Old Problem: A Positive Psychology Lens on Discrimination" at HRMR (Marla L. White, Demetria F. Henderson, Shona G. Smith, Myrtle P. Bell). She also became the Student Ambassador for the OB Division of Academy of Management. She has had several conference presentations: "Ethicality Unwrapped: Migrant Farmers and COVID-19" (PDW at Business & Society, 2021); "The Masked Worker: Impact of Perceived Supervisor Support Among Employees with Dysthymia" (Society of Industrial and Organizational Psychology, Virtual, 2021); "A Social Identity Perspective on Black Millennials' Turnover Intentions" (Equality, Diversity and Inclusion Conference, 2021); "Fighting the Status Quo: Gatekeeping in MLB" (European Group for Organizational Studies, Virtual, 2021); "Who Would Have Thought: A Forward-Looking Approach at Sensemaking Theory" (Academy of Management Annual Meeting, Virtual, 2021).



### Nicolina Taylor (MANA)

Nicolina presented two SIOP conference presentations. She is also celebrating one year of her marriage (and finally getting around to changing her name).

### Xiaqing He (INSY)

During this last summer, Xiaqing attended 3 courses. Although it was quite challenging, she appreciates the process, which has improved her Python programming and IS foundation knowledge a lot. She is more confident in her research.

## CURRENT STUDENT NEWS—CONTINUED



### Marla White (MANA)

Marla recently published a paper in HRMR titled "A new look at an old problem: A positive psychology lens on discrimination – identity builders and work-related outcomes" co-authored with Demetria F. Henderson, Shona G. Smith, and Myrtle P. Bell. She was also awarded AOM Best Paper Proceedings, and she presented virtually at the 2021 AOM Annual conference (August, 2021) for "Not if, but when: Making organizations resilient through gender-diverse boards." Her paper, co-authored with James Lavelle, Ph.D., Joohan Lee, Ph.D., David Herda, Ph.D., Deborah Rupp, Ph.D., is accepted for presentation for the upcoming 2021 SMA annual conference (November 4, 2021) title "Getting even with unfair customers: The roles of employees' insomnia, revenge desires, and turnover intention."

### Anh Tuan Nguyen (FINA)

Anh's essay 1 from his dissertation titled "Commonality in mutual fund flows: Worldwide evidence" is accepted for several conference presentations. These conference presentations are scheduled as follows: Financial Management Association in Denver, October 2021; Australasian Finance and Banking Conference, October 2021; Vietnam Symposium in Banking and Finance, October 2021; 1st International Conference "Frontiers in International Finance and Banking," December 2021. He was also awarded the Best teaching Ph.D. associate at the College of Business for 2020-2021.



### Esther Jean (MANA)

Esther has two recent book chapter publications: Crawford, W. & Lamarre Jean, E. (2021), Structural Equation Modeling; In Oxford Research Encyclopedia of Business and Management, Oxford University Press AND Taylor, N.L., Jean, E.L., & Crawford, W.S. (Accepted). She has also published a paper titled "Walking the tightrope: How and when the paradoxical act of breaking character leads to resilience" in Occupational Stress and Well-Being.

### Jiang Hu (INSY)

Jiang has publications and conference presentations with colleagues during 2020 to 2021 that includes "Polynomial Regression and Measurement Error: Implications for IS Research." ACM SIGMIS Database: the DATABASE for Advances in Information Systems, 51 (3), (2020), 55-80. "Predicting National Basketball Association Players Performance and Popularity: A Data Mining Approach," in Proceedings of the 12th International Conference on Computational Collective Intelligence (ICCCI), Da Nang, Viet Nam, November 2020. "Examining the Impacts of Fitness App Functionalities," in Proceedings of the 26th Americas Conference on Information Systems (AMCIS), Virtual Venue, August 2020.



### Mohammad Karimi Sani (INSY)

During pandemic, when all gyms were closed, tennis made Mohammad survive and kept his spirit alive. After one year he started playing tennis, he also got third place in annual UTA Tennis competitions. Four months later, he won first place in the division and fourth place in the DFW League among level 3.5 tennis players. He is hoping to compete against 4.0 players in the next season. In general, he believes that alongside all stressful headlines and bad daily news, the pandemic had a bright side in which everyone had enough time to deeply look inside themselves and discover their fullest potential. As diamonds are formed under pressure and heat, people got stronger in these difficult times. And now, everyone, survivors, are ready to write a new chapter of their life stories.

## GOOD NEWS FROM ALUMNI

### **Shelia Hyde (MANA, 2021)**

Shelia's dissertation research on Work from Home, a qualitative study, was featured by New Orleans CityBusiness. Click [here](https://neworleanscitybusiness.com/blog/2021/09/15/what-covid-has-taught-us-about-working-from-home/) for more details: <https://neworleanscitybusiness.com/blog/2021/09/15/what-covid-has-taught-us-about-working-from-home/>

### **Dhruba Banjade (FINA, 2020)**

Dhruba welcomed a baby boy who is six months old now. He recently joined as an Assistant Professor at the Brenau University, Georgia, Atlanta.

### **Jooan Lee (MANA, 2020)**

Since August 2021, Johan has been serving as an assistant professor in the Department of Management and HRM in the Sorrell College of Business, Troy University in Troy, Alabama. After graduating from the College of Business at UT Arlington in Summer 2020, he conducted research and lectured multiple courses until this Summer 2020. This August, he presented two papers at the AOM which were about interpersonal justice and career success. He is looking forward to presenting his work on emotional labor at the SMA conference in New Orleans this November.

### **Manisha Vaswani (MANA, 2020)**

Manisha is an Assistant Professor at the University of Wisconsin at River Falls.

### **Sina Zare (MASI/OPMA, 2019)**

Sina is an Assistant professor in Supply Chain and Operations Management at Arkansas State University.

### **Franklin Velasco (MARK, 2018)**

Franklin is an Associate Professor of Marketing. He has attended several conferences (ACIEK, ACR, TCR). He is co-chairing ACR Conference 2022 hosted by USFQ in Quito Ecuador. He has been invited to join editorial boards of a couple of journals (EJMS, IJCR). He is active in his research, thus, published at Journal of Business Research, Journal of Small Business Strategy, and International Journal of Communication Research.

### **Jinsuk Yang (FINA, 2017)**

Jinsuk is an Assistant Professor of Finance at the University of Southern Indiana.

### **Hoda Vaziri (MANA, 2017)**

Hoda has had two papers published in 2021 (Journal of Applied Psychology, *Getting worse or getting better? Understanding the antecedents and consequences of emotion profile transitions during COVID-19 induced organizational crisis*; and Journal of Vocational Behavior, *Work-nonwork balance: Development and validation of a global and multidimensional measure*). She also was a finalist for International HRM Scholarly Research Award by HR Division of AOM, 2021.

### **Samar Ashour (FINA, 2017)**

Samar worked as a Clinical Assistant Professor of Finance at University of Arkansas from 2017 till 2020 and then she worked as a tenure track Assistant Professor of Finance at University of Alabama at Birmingham from 2020 till now. She has published four research papers in top finance journals such as Journal of Banking and Finance. She has presented her working papers at more than 10 different conference meetings from 2017 till now.

**GOOD NEWS FROM ALUMNI—CONTINUED****Mahmoud Fallatah (MANA, 2016)**

Mahmoud has been promoted to the rank of associate professor. Additionally, he has held multiple administrative positions, such as department chair and deputy Dean of HR (university wide position). He also has been appointed as a chair professor of innovation and entrepreneurship. Since graduating, he and his wife had the pleasure of welcoming their 3rd baby who was born in 2019.

**Jennifer Manegold (MANA, 2014)**

Jennifer was promoted to the rank of Associate Professor of Management in August 2021. She is currently serving as the Department Chair of Management at Florida Gulf Coast University (June 2020-present) as the youngest department chair in the business college's history. She is the founding director of the Southwest Florida Leadership Institute. Founded Spring 2021 - the Institute provides executive training programs to the Southwest Florida community. She is the winner of the Gulfshore Business 40 Under 40 Award, 2021 (<https://www.gulfshorebusiness.com/2021-40-under-40-2/>). She is also winner of several awards including: the FGCU Chair Excellence Award, 2020 which annually recognizes one department chair, director, or associate dean across the university who has demonstrated excellence in support of the mission of the university.; the FGCU Commitment to Service Award, 2018 which is awarded annually by the Office of Service-Learning and Civic Engagement to recognize faculty and staff who have integrated service-learning in deep and meaningful ways into their course(s) or supported valuable service-learning opportunities with FGCU students and the community; and Best-in Track Award, 2018 by the Southern Management Association Conference-Innovative Teaching/Management Education track. She and her husband have been married for 12 years, and have a four-year-old son, Maddox.

**Katherine Roberto (MANA, 2014)**

Katherine received promotion and tenure this past year. She is now an Associate Professor at Texas A&M University - Corpus Christi.

**Lee Brown (MANA, 2014)**

Lee is recently promoted with Tenure to Associate Professor of Management at Texas Woman's University. He had four publications in the last academic year. (Harris, C. M., and Brown, L. W. (2021) - *Everyone must help: performance implications of CEO and top management team human capital and corporate political activity* - Journal of Organizational Effectiveness: People and Performance; Liou, R. S., Brown, L. W., & Hasija, D. (2021). *Political animosity in cross-border acquisitions: EMNCs' market and nonmarket strategy in a developed market*, Multinational Business Review; Brown, L. W., Goll, I., Rasheed, A. A., & Crawford, W. S. (2020) - *Nonmarket responses to regulation: a signaling theory approach* - Group & Organization Management, 45(6), 865-891; and, Harris, C. M., & Brown, L. W. (2020) - *Does human capital pay? The influence of leader human capital and employee human capital on leader bonus earnings*, Journal of Organizational Effectiveness: People and Performance.

**Mohammad Riaz Uddin (FINA, 2014)**

Mohammad has joined Lewis College of Business, Marshall University as an Assistant Professor of Finance starting Fall 2021.

**Xiaohong Fan (ACCT, 2014)**

Xiaohong recently came back to campus teaching.

## GOOD NEWS FROM ALUMNI—CONTINUED

### **Brian Martinson (MANA, 2014)**

Brian is an Associate Professor at Tarleton State University. Recently, he has published in Journal of Organizational Effectiveness: People and Performance, Journal of Managerial Issues, and Oil, Gas & Energy Quarterly. He also won Journal for Advancement of Marketing Education's 2018 Best Article of the Year Award for Using DISC® to Facilitate Instruction of Adaptive Selling in Marketing Education and Best Reviewer for the HR/RM Track for the 2020 Annual Meeting of the Southern Management Association.

### **Alankrita Pandey (MANA, 2012)**

Alankrita is an Associate Professor in the Management Department at Eastern Michigan University since 2018. She has just been appointed as the Director of the EMU MSHROD program in China. She lives in Ann Arbor, Michigan with her husband Kalyan, almost 6-year-old son Gautam- two dogs and a cat.

### **Jin-Woo Kim (MARK, 2011)**

Jin-Woo is celebrating his 10-year work anniversary at Georgia Southern this fall semester. He was a finalist for the 2021 Sun Belt Conference Faculty of the year. This annual award recognizes a faculty member from each Sun Belt institution who has a passion for teaching, engaging and inspiring students, while also regularly supporting and displaying enthusiasm for the athletics department. Click [here](https://sunbeltsports.org/news/2021/9/17/general-sun-belt-conference-announces-2021-faculty-member-of-the-year.aspx) for more details: <https://sunbeltsports.org/news/2021/9/17/general-sun-belt-conference-announces-2021-faculty-member-of-the-year.aspx>

### **Kamphol Wipawayangkool (INSY, 2011)**

Kamphol Wipawayangkool is an Associate Professor of Management Information Systems in College of Business Administration at Sam Houston State University. He received his Ph.D. in Information Systems from the University of Texas at Arlington. His research interests include knowledge management, information security management, and online learning. He recently published a co-authored research paper entitled "*What COVID Has Taught Us About Remote Learning*" in AACSB Insights.

### **Rajat Mishra (MASI/OPMA, 2011)**

Last year Rajat was promoted from Assistant Professor to Associate Professor at Stephen F Austin State University in Nacogdoches, TX. He was also awarded as Rusche Faculty Scholar award this year which is the highest research honor in the College of Business. He has been the recipient of that award for 5 out of 7 years of his service at SFA. He was also awarded the Outstanding Intellectual Contribution award and Outstanding Service and Experiential Learning award. He published 8 journal articles since he graduated from UTA, of which three are high quality journals. He has two publications this year including a publication in the International Journal of Production Economics as the lead author.

### **Sherwood Lane Lambert III (ACCT, 2011)**

After receiving his Ph.D. from the University of Texas at Arlington in 2011, Sherwood took a position at the University of West Florida in Pensacola FL where he is now a tenured Associate Professor of Accounting. He teaches AIS and Cost/Managerial Accounting. He has had fifteen publications in peer-reviewed journals including Accounting Horizons and Journal of Emerging Technologies in Accounting. He is married to Alla and has one child, Sofia, who in 7 years old.

**GOOD NEWS FROM ALUMNI—CONTINUED****Jonghak Sun (INSY, 2010)**

Jonghak is appointed as an Assistant professor at Jeonbuk National University at South Korea.

**Nancy Fan (ACCT, 2008)**

Nancy is an Accounting Associate Professor of Accounting at California State Polytechnic University, Pomona.

**Sheryl-Ann Stephen (FINA, 2008)**

Sheryl-Ann is an Associate Professor of Finance and Chair of the Finance Department at Butler University (Indianapolis, IN).

**Vishal Sachdev (INSY, 2008)**

Vishal is a Clinical associate professor at the University of Illinois at Urbana-Champaign. He runs a 3dprinting lab and directs a masters in business analytics program.

**Anil Singh (INSY, 2007)**

Anil is an Associate Professor at University of Texas at Rio Grande Valley - Texas.

**Husain Alyousef (ACCT, 2007)**

Husain is a Professor at Kuwait University.

**VivekShankar Natarajan (MARK, 2007)**

VivekShankar graduated with Ph.D. in Marketing in 2006 and started at Lamar University as an Assistant Professor of Marketing. In 2008, he married. In 2012, he was promoted to the rank of Associate Professor with Tenure. In 2017, he became a dad. Recently, he got promoted to the rank of Full Professor. He is currently busy with Research and Teaching.

**Barbara Wood (FINA, 2006)**

Barbara is a Finance professor of professional practice at Texas Christian University.

**Hieu Nguyen (FINA, 2006)**

Hieu has been at California State University Long Beach for 14 years. He was tenured and promoted to Associate Professor in 2014.

**Michael Richarme (MARK, 2006)**

Michael is a full time Marketing professor at UTA until retirement in May 2020. He has published four books during that timeframe with several more underway.

**Norma Juma (MANA, 2005)**

Norma graduated in 2005, made tenure and became an associate professor in 2010. After that, she was promoted to the rank of full professor in 2017. Recently, she is awarded the Brenneman Professorship in Business Strategy. She has been with Washburn University since her graduation.

**GOOD NEWS FROM ALUMNI—CONTINUED****Chuck Pier (ACCT, 2004)**

Chuck is the Department Chair of Accounting, Economics, and Finance at Angelo State University.

**Kathleen Welsh (formerly Voges) (MANA, 2004)**

Since 2004 Kathleen has been at Texas A&M University – San Antonio. She is a full professor and served as an Acting Dean from 2019 - May 2020.

**Thomas H Thompson (FINA, 2004)**

Thomas is a Clinical Associate Professor at UT Arlington since fall 2015. He teaches Finance.

**Hui-Chuan Chen (MARK, 2003)**

Hui-Chuan is an Associate Professor at the University of Tennessee at Martin. He also served as an MBA coordinator for UTM from Nov. 2018 to July 2021.

**Scott Wysong (MARK, 2001)**

Wysong recently had a publication: Wysong S, Blanke S, Olson J, Maellaro R. *Leveraging Orientation and Learning Transfer to Launch Capstone Consulting Projects*, Management Teaching Review (August 2021).

**Choong Lyong Ha (MARK, 1998)**

Choong started to work as the Dean of College of Economics and International Trade at Pusan National University, Busan, South Korea.

**Kakoli Bandyopadhyay (INSY, 1998)**

Kakoli is the Director of Graduate Studies and Professor of MIS at Lamar University.

**Mahesh Raisinghani (INSY, 1998)**

Mahesh S. Raisinghani is a Professor of Management Information Systems in the MBA (Executive track) at Texas Woman's University's (TWU's) College of Business, a Senior Fellow of the Higher Education Academy in U.K., and the Director of Strategic Partnerships for the Association of Information Systems' SIG-LEAD. Dr. Raisinghani was awarded ISACA's Excellence in Education award in 2021, TWU's 2017 Innovation in Academia award, the 2015 Distinction in Distance Education award, the 2008 Excellence in Research & Scholarship award and the 2007 G. Ann Uhlir Endowed Fellowship in Higher Education Administration. He was also awarded the 2017 National Engaged Leader Award by the National Society of Leadership and Success; and the 2017 Volunteer Award at the Model United Nations Conference for his service to the Youth and Government by the Model United Nations Committee. He has published over a hundred manuscripts in peer reviewed journals, conferences, and book series; edited eight books; and consulted for a variety of public and private organizations on IT management and applications. Dr. Raisinghani serves as the Editor in Chief of the International Journal of Web based Learning and Teaching Technologies; on the board of the Global IT Management Association; advisor for the National Society of Leadership and Success chapter at TWU; and as an advisory board member of Enactus and X-Culture.org. He is included in the millennium edition of Who's Who in the World, Who's Who among Professionals, Who's Who among America's Teachers and Who's Who in Information Technology.



## ABOUT THE MAVERICK MESSENGER

Thank you for reading the second issue of The Maverick Messenger, a newsletter by the UTA College of Business Ph.D. Programs! The purpose of this newsletter is to share updates about our Ph.D. programs and news about our current students and alumni every fall semester. If you would like to be included/excluded from the mailing list, please email us at [BusinessPhD@uta.edu](mailto:BusinessPhD@uta.edu).

## ACKNOWLEDGEMENTS

Thank you to the following contributors for sharing recent updates and insights into changes at the College of Business: Wendy Casper, Terrance Skantz, Mary Whiteside, David Rakowski, and John Adams. Welcome to our new Business Faculty and incoming Ph.D. students, and thank you for writing a short biography and providing a picture we could use! Congratulations to our recent Ph.D. graduates. We appreciate our current students and alumni who shared their recent accomplishments with us. A special thanks to Tatia Jordan for serving as a second-editor for all of the articles!

*Thank You*

## CREATORS



Will Wright was in charge of collecting information for the second newsletter. He graduated in 2007 from UTA with a Bachelor's in Art History and a Minor in Communication. He has been the Ph.D. Coordinator for the College of Business since July 2019. Working with the Ph.D. Director, Major Field Coordinators, and Ph.D. students gives him a great enjoyment throughout the week. While not at work he enjoys movies, photography, reading, gardening, and watching TV. Since COVID-19 he has not traveled much, however he plans on traveling to Hot Springs Arkansas, Colombia, and Mexico in 2022.



Ankita Damani was the editor and designer of this newsletter. Ankita is a Finance Ph.D. candidate at the University of Texas at Arlington, where she pursues her research interest in corporate finance and political economy. She works as a Student Associate for the College of Business Ph.D. Programs. In her free time, Ankita enjoys zumba and bollyX classes.

## RESOURCES

The contributing faculty and students provided all the photos used. We got all of the other graphics images from PNG Tree, an online platform that partners with designers to create an expansive graphic resource database.



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