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Pitch Deck

Jeffrey McGee

Company Title
Names of
Participants



The Problem

- Answer These Questions
 - What is the actual problem?
 - What pains do current solutions cause?
 - Is there research to back this up?
 - Who are you solving the problem for?



The Solution

- Be Sure to Cover
 - What are the current solutions and why don't they work?
 - How is your solution better?
 - What makes your solution unique?
 - What are the benefits?
 - Why is this the best way?



Traction

- Show Off These Metrics
 - Key partnerships
 - Monthly revenue
 - Paying customers
 - Product development
 - Customer testimonials
 - etc.



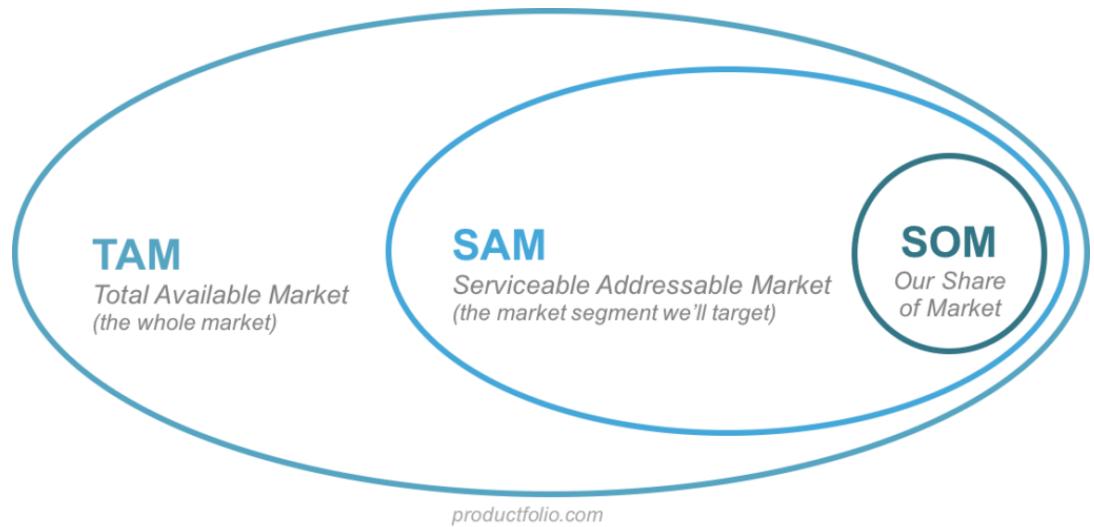
Product



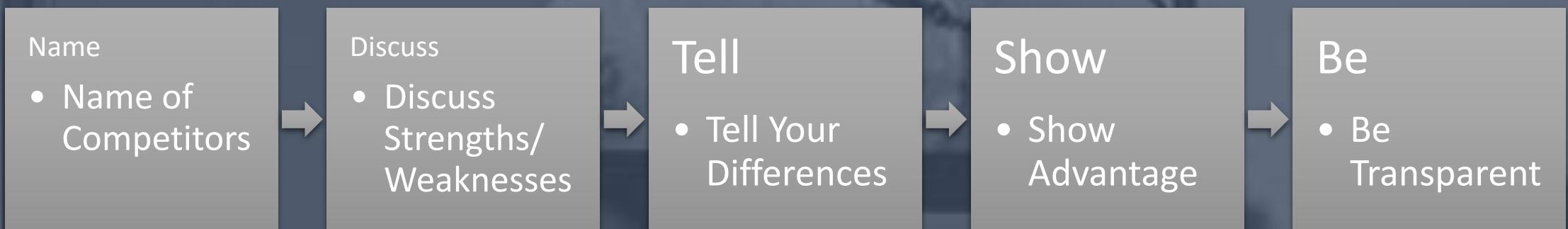
Give
Keep
Use

- Give your audience the user experience and showcase 3-5 truly unique features.
- Keep it simple.
- Use this slide to show how your product/service works and how it brings value to consumers lives.

Market Opportunity



Competition

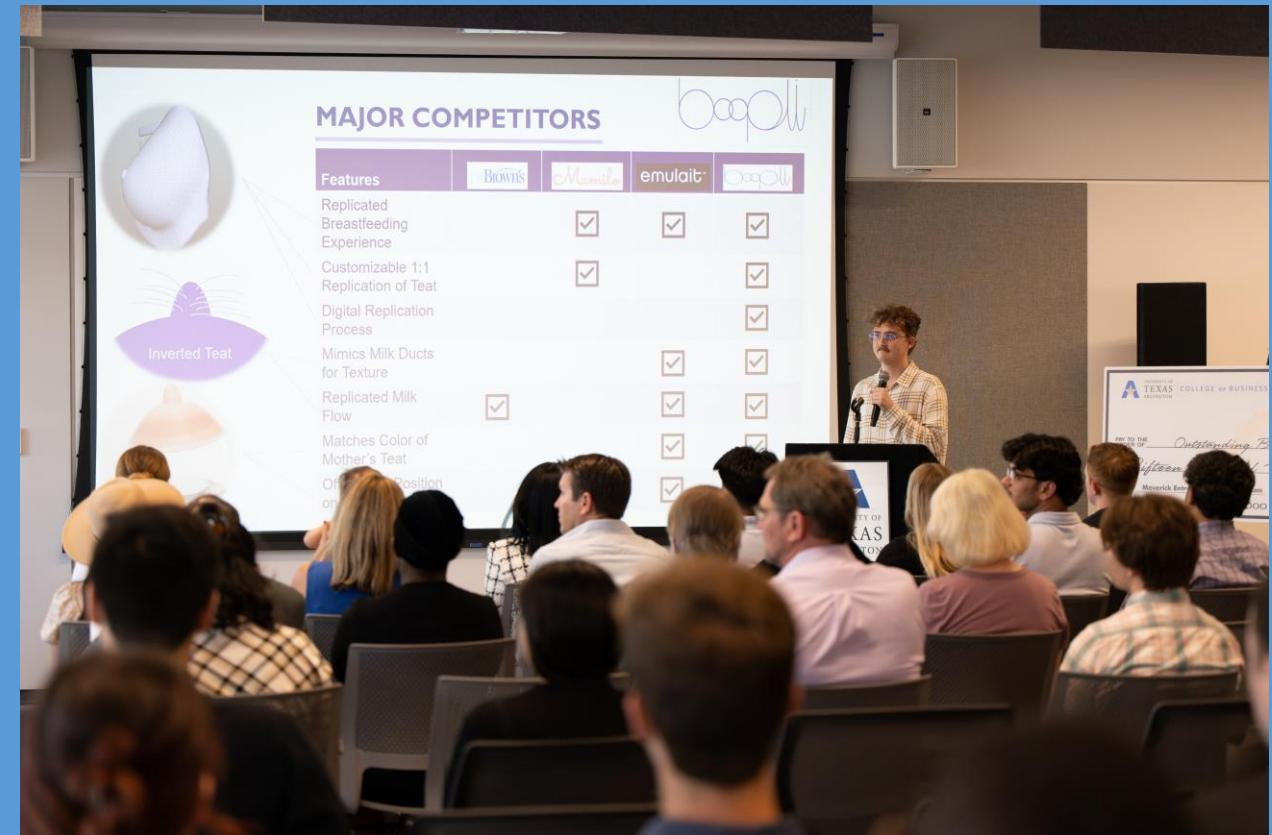


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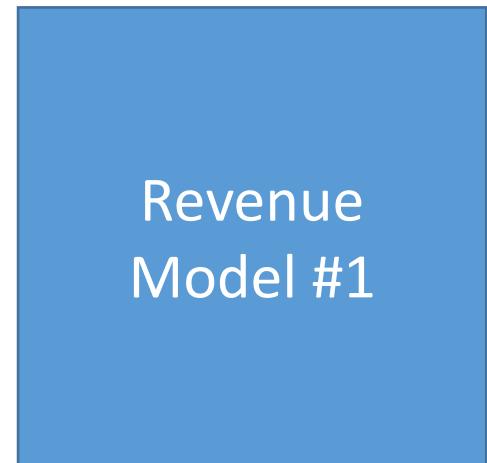
Competitive Landscape

	Pinterest	Telly	#waywise	interest
User Friendly	✓	✗	✗	✓
Privacy	✓	✗	✗	✓
Keyword follow	✗	✗	✗	✓
Playlist follow	✗	✗	✗	✓
Video Bookmarks	✓	✓	✓	✓
Video Autoselect	✗	✓	✓	✓
Video Shuffle	✗	✗	✗	✓



Business Model

- How Do You Plan To Make Money?



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Go To Market

- Customer acquisition



Acquisition
Strategy #1

Acquisition
Strategy #2

Acquisition
Strategy #3



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Submit

Management Team

- Highlight key team members
- Provide past successes with other companies
- Show what they will bring to the late



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Financials

Include These Metrics

- P&L
- Balance Sheet
- Cash Flow
- Cap Table
- The Deal



Revenue/Expenses

Revenue/Expenses Type

Monthly

Cash in Bank

\$ 0

Expenses

\$ 100000

Revenue

\$ 1000

Growth Rate

% 30.0

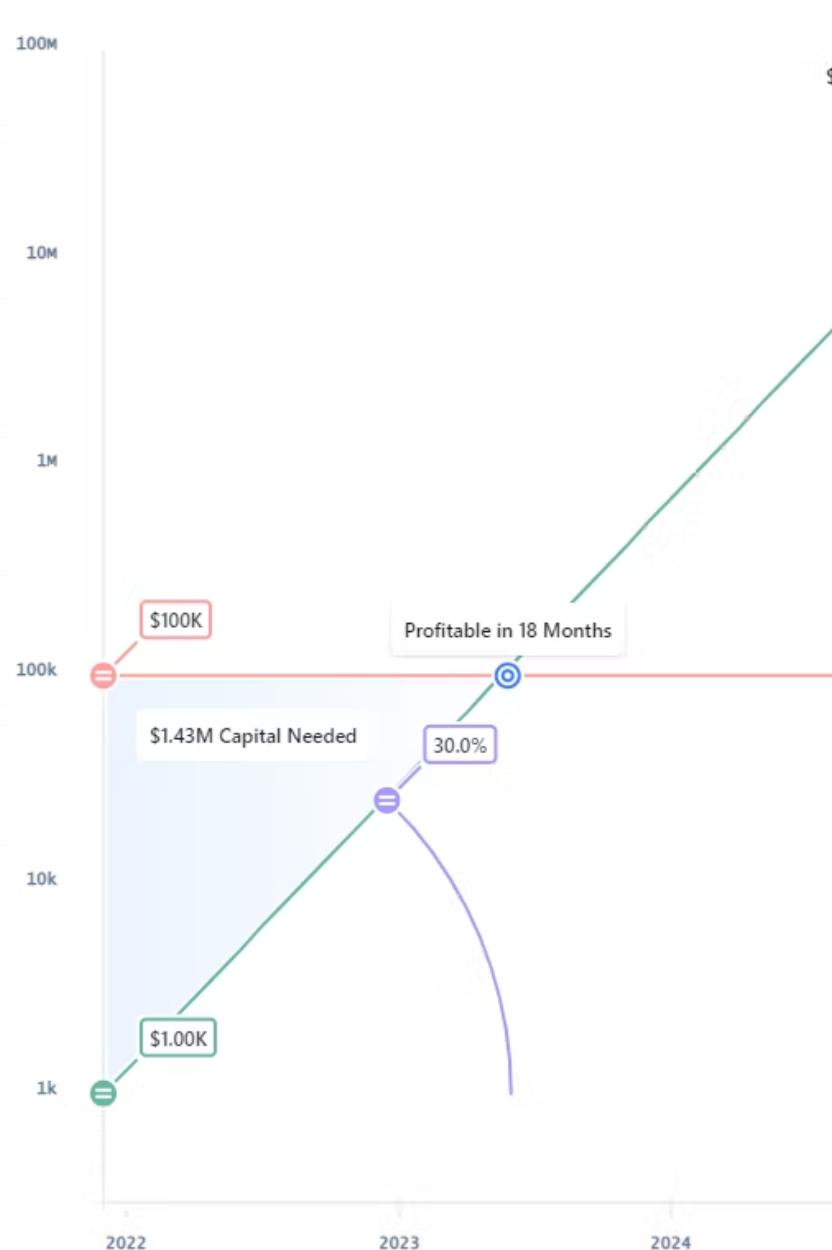
Read More

Is my startup Default Alive or Default Dead?

How fast should my startup grow?

How much money do we need to raise to reach profitability?

What is the maximum that I can spend per month?



Financials

Our financial projections are more than realistic

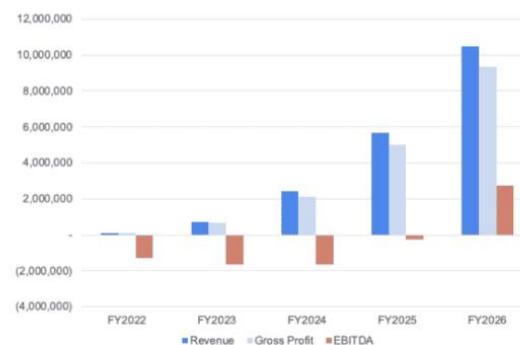


	2015	2016	2017	2018	2019
Regular PDT Customers	500	800	1500	4000	10,000
Banded PDT Customers	100	150	250	500	1000
Custom Design Customers	150	300	800	2000	5000

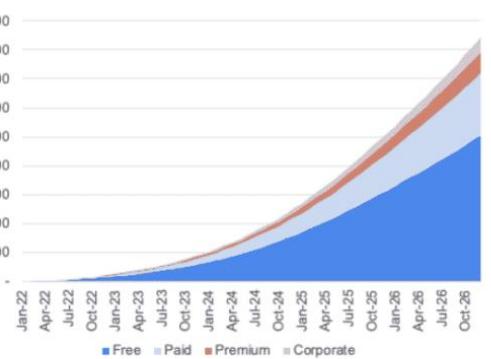
Financial Plan

We target \$10M revenue by 2026

KEY FINANCIALS



TOTAL CUSTOMERS



The Ask

- Be Sure To Mention
 - How much money you need
 - How you plan to use it
 - How funds will help achieve your goal





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