



College of Business

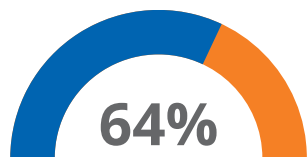
Enrollment

UG G

Undergraduate 5,219
Masters & Certificate 1,447
Doctoral 64

Total 6,730

First Generation



64% of Undergraduate Students are First Generation



56%

Male Students

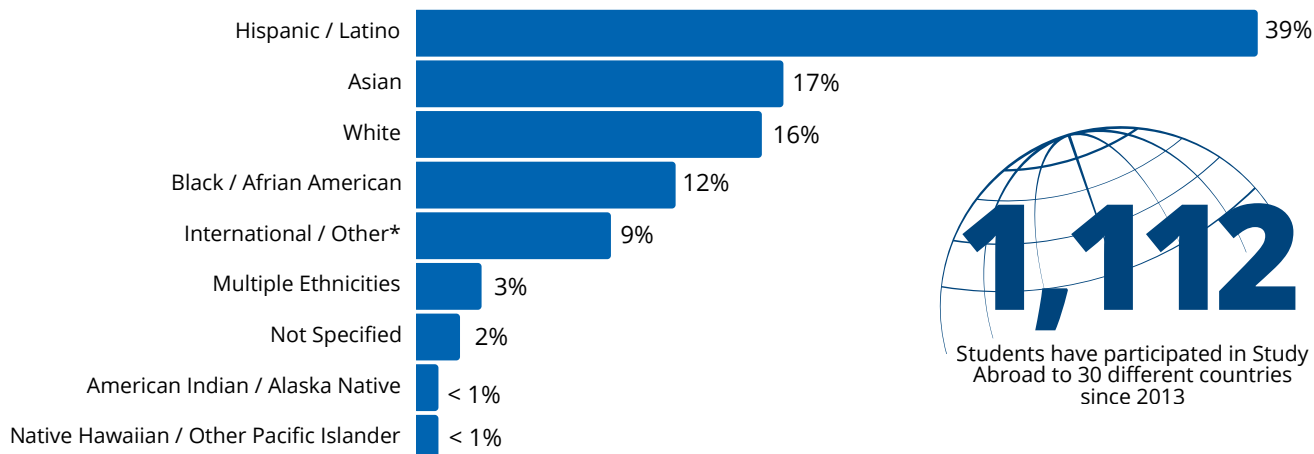


44%

Female Students

Total Enrollment by Gender

Student Ethnicity in College of Business



Students have participated in Study Abroad to 30 different countries since 2013

89%

89% College of Business Students are Texas Residents

Business School

Serving First Generation College Students
(Poets & Quants 2025)

Top 50 Public

Best Undergraduate Public Schools in the United States
(Poets & Quants 2025)

Part-Time MBA

Top rated MBA Program in the State of Texas
(US News & World Report, 2026)

900

Student Enrollment by Major

Degrees Awarded

Academic Year
2025 - 2026

Undergraduate 1,122
Masters 695
Doctoral 10

ALL TIME

Undergraduate 52,536
Masters 19,749
Doctoral 522

28%

of Undergraduate Business Students graduated with double majors in Spring 2026

Undergraduate

Accounting.....1026
Finance.....838
Information Systems.....828
Management.....688
Marketing.....432
AI for Business.....287
Economics.....223
Operations / Supply Chain.....132
International Business.....106
Human Resource Management.. 99
Real Estate.....95
Entrepreneurship.....86
Hospitality Management.....22
Consultative Sales.....5

Other

General Business.....352

Graduate

EMBA Asia.....656
MBA.....426
MS Accounting.....61
MS AI for Business.....57
MS Information Systems....39
MS HR Management.....37
EMBA Domestic.....33
MS Economic Analytics.....32
MS Quantitative Finance....32
MS Health Care Admin.....25
MS Marketing Research.....19
MS Real Estate.....11
Certificates.....10
MS Taxation.....9

PhD.....64