



## College of Business

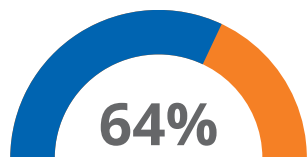
### Enrollment

UG G

Undergraduate 5,236  
Masters & Certificate 1,495  
Doctoral 62

**Total 6,793**

### First Generation



64% of Undergraduate Students are First Generation



**55%**

Male Students

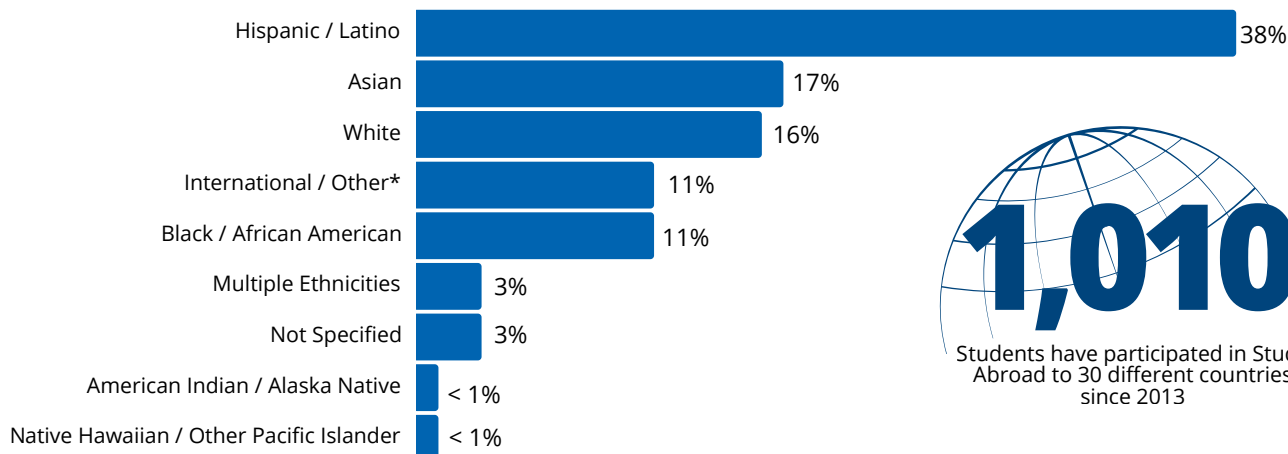


**45%**

Female Students

Total Enrollment by Gender

### Student Ethnicity in College of Business



Students have participated in Study Abroad to 30 different countries since 2013

**81%**

81% College of Business Students are Texas Residents

### #4 Business School

With the highest percentage of minority students  
(Poets & Quants 2025)

### Top 50 Public

Best Undergraduate Public B-Schools in the United States  
(Poets & Quants 2025)

### #47 Part-Time MBA

Top rated MBA Program at a Public Institution  
(Fortune, 2024)

### Student Enrollment by Major

#### Degrees Awarded

Academic Year  
2024 - 2025

Undergraduate 1,090  
Masters 834  
Doctoral 16

ALL TIME

Undergraduate 51,446  
Masters 18,915  
Doctoral 506

**37%**

of Undergraduate Business Students graduated with double majors in Spring 2025

#### Undergraduate

##### Declared Majors

Information Systems..... 900  
Accounting..... 835  
Management..... 690  
Finance..... 677  
Marketing..... 440  
Business Analytics..... 213  
Economics..... 210  
International Business..... 109  
Operations / Supply Chain..... 84  
Real Estate..... 76  
Human Resource Management.. 50  
Entrepreneurship..... 36  
Hospitality Management..... 4

##### Other

General Business..... 912

#### Graduate

EMBA Asia..... 650  
MBA..... 366  
MS Information Systems.... 95  
MS Accounting..... 84  
MS Business Analytics..... 77  
MS HR Management..... 46  
MS Quantitative Finance.... 39  
MS Health Care Admin..... 35  
MS Economic Analytics..... 28  
EMBA Domestic..... 25  
MS Marketing Research..... 15  
Certificates..... 14  
MS Taxation..... 13  
MS Real Estate..... 8

PhD..... 63