

# ENTREPRENEURSHIP

**Bachelor of Business Administration**  
2025-2026

The University of Texas at Arlington  
College of Business is accredited by AACSB  
International, true of only 5 percent of all  
business schools worldwide.



## DEGREE REQUIREMENTS

General Education		Business Core		Adv Entrepreneurship & Electives	
ENGL 1301, 1302	6	MANA 1301 (BUSI 1301)	3	ENTR 3325	3
MATH 1315, 1316 (MATH 1324, 1325)	6	ACCT 2301, 2302	6	ENTR 4333	3
Life/Physical Science (2 classes w/lab) (030) *	6	BSTAT 2305 (BUSI 2305)	3	ENTR 4338	3
Language/Philosophy/Culture (040) *	3	ECON 2305, 2306 (ECON 2301, 2302)	**	MARK 3322	3
Creative Arts (050) *	3	INSY 2303 (BCIS 1305)	3	Advanced Entrepreneurship Electives	9
HIST 1301, 1302	6	BCOM 3360	3	Advanced Business Electives (No ENTR)	15
POLS 2311, 2312 (GOVT 2305, 2306)	6	BLAW 3310	3		
Social/Behavioral Science (080)**	3	BSTAT 3321	3		
Satisfied by ECON 2305 (ECON 2301)		FINA 3313	3		
Foundational Component**	3	MANA 3318, 4322***	6		
Satisfied by ECON 2306 (ECON 2302)		MARK 3321	3		
UNIV 1131 (Freshman only) /Elective	3	OPMA 3306	3		
<b>Total</b>	<b>45</b>	<b>Total</b>	<b>39</b>	<b>Total Credits for BBA</b>	<b>120</b>

( ) Texas Common Course Numbers if different or Core Curriculum Code

\* For a list of approved courses see "General Core Curriculum for a Bachelor's Degree" in the University Catalog <http://catalog.uta.edu/degree/requirements>

\*\* ECON 2305 and ECON 2306 must be completed as part of the Field of Study in the Business Core. ECON 2305 satisfies Social/Behavioral Science. ECON 2306 satisfies Foundational Component.

\*\*\* MANA 4322 (Organizational Strategy) prerequisites include ACCT 2301 and 2302, BSTAT 3321, ECON 2305 and 2306, FINA 3313, MANA 3318, MARK 3321, and a declared business major.

## ACADEMIC OPTIONS

### Advanced Entrepreneurship Elective Options

(9 hours required)

ENTR 4334 Digital Entrepreneurship	MANA 4341 Negotiations & Conflict Resolution
ENTR 4339 Pitching a Entrepreneurial Idea	MANA 4325 Leadership in Organizations
ENTR 4345 Social Entrepreneurship	ART 4382 Entrepreneurship in the Arts
HRMN 3320 Human Resource Mgt.	ENGR 4302 Engineering Entrepreneurship

### Recommended Business Electives

INSY 3330 Intro to E-Commerce	MARK 3370 Social Media Mkt.
OPMA 4314 Service Operations	MARK 4303 Retail Marketing
	MARK 4310 Digital Marketing

### Fast Track Programs in Business

This program enables outstanding senior business students to satisfy degree requirements leading to a master's degree in business while completing their undergraduate program. Students are allowed to complete up to 9 hours of selected graduate coursework and may continue as a graduate student if Bs or better are earned. GMAT, application and related application fees are waived. Consult with your advisor regarding fit in your undergraduate program.

<b>Graduate Degree Options</b>	Master of Business Administration MS in Business Analytics MS in Economic Data Analytics MS in Human Resource Management	MS in Information Systems MS in Marketing Research MS in Quantitative Finance MS in Real Estate
<b>Initial Consult with Undergrad Advisor</b>	<ul style="list-style-type: none"> <li>Should occur during the first semester of junior year (60 credit hours)</li> <li>A plan to complete Fast Track Foundation Courses for selected graduate option is generated</li> <li>GPA standards are accessed and performance targets formulated</li> </ul>	
<b>Admission Guidelines</b>	<ul style="list-style-type: none"> <li>Completion of a minimum of 30 hours at UTA with a 3.3 GPA or better</li> <li>Completion of ALL required Fast Track Foundation Courses with a 3.5 or better and a B or better in each course</li> <li>3.3 or better Overall GPA (at all institutions)</li> <li>3.3 or better Business GPA at UTA</li> </ul>	
<b>Fast Track Foundation Courses</b>	Must complete these courses at UTA with a B or better and a 3.5 or better GPA. ECON 3310 or 3312 (whichever is taken first at UTA) BSTAT 3321 Business Statistics I Two additional courses determined by graduate program selected	
<b>Graduate Enrollment</b>	Six to nine hours of graduate coursework will be completed as an undergraduate and apply to both degree programs.	

### Double BBA Major Options

Completion of the Double Major is attained by including the following listed courses in the BBA Entrepreneurship plan and completing with grades of a C or better in each course listed. This Double BBA option is not compatible with the Fast Track in Business.

#### Entrepreneurship and Hospitality Management

HOSP 3350  
HOSP 3351  
HOSP 4353  
HOSP 4355  
HOSP 4359

## FOUR YEAR PLAN

### FIRST YEAR

#### First Semester - 15/16 hours

ENGL 1301	Composition I
MATH 1315	College Algebra for Econ. & Bus. Analysis
HIST 1301	History of the US to 1865
ECON 2305	Principles of Macroeconomics
MANA 1301	Business in a Global Environment
UNIV 1131	Student Success (Freshman only)

#### Second Semester - 15 hours

ENGL 1302	Composition II
MATH 1316	Mathematics for Econ. & Bus. Analysis
HIST 1302	History of the US 1865 to Present
ECON 2306	Principles of Microeconomics
Creative Arts (3 hours)	

### SECOND YEAR

#### First Semester - 15 hours

ACCT 2301	Principles of Accounting I
INSY 2303	Introduction to MIS & Data Processing
POLS 2311	Government of the US
Life & Physical Science (3 hours with lab)	
Language, Philosophy, Culture (3 hours)	

#### Second Semester - 14/15 hours

ACCT 2302	Principles of Accounting II
BSTAT 2305	Introductory Statistics for Business Analytics
POLS 2312	State & Local Government
Life & Physical Science (3 hours with lab)	
Elective (2 hours for Freshman/3 hours for Transfers)	

### THIRD YEAR

#### First Semester - 15 hours

BLAW 3310	Legal & Ethical Environment of Business
FINA 3313	Business Finance
MANA 3318	Managing Organizational Behavior
MARK 3321	Principles of Marketing
ENTR 3325	Entrepreneurship: New Venture Creation

#### Second Semester - 15 hours

ENTR 4338	Entrepreneurial Finance
MARK 3322	Professional Selling
BCOM 3360	Effective Business Communications
BSTAT 3321	Intermediate Statistics for Business Analytics
Advanced Business Elective (3 hours)	

### FOURTH YEAR

#### First Semester - 15 hours

ENTR 4333	Creativity, Technology, and Innovation
Advanced Entrepreneurship Elective (3 hours)	
OPMA 3306	Operations Management
Advanced Business Elective (3 hours)	
Advanced Business Elective (3 hours)	

#### Second Semester - 15 hours

Advanced Entrepreneurship Elective (3 hours)	
Advanced Entrepreneurship Elective (3 hours)	
MANA 4322	Strategic Management
Advanced Business Elective (3 hours)	
Advanced Business Elective (3 hours)	

This timeline is a recommendation, strategically developed for students' success, based on proper positioning of prerequisites and a balanced course load targeting a timely four year graduation.

An alternate plan would include 12 hours each long semester and 6 hours during the summer for a total of 30 completed hours per academic year.

\* Per University requirements, freshman must complete a Student Success course during the first semester of enrollment.

## MAJOR COURSE FLOW

F - Fall Class (typically)  
S - Spring Class (typically)

Required Courses

Entrepreneurship  
Electives  
Required 9 hrs

