

WHAT IS AN ADVANCED COLLEGE OF BUSINESS (COB) ELECTIVE?

Any junior (3000) or senior (4000) level course of your choosing that is not already a required course on your degree plan. Advanced Business Electives should be from a field other than your major (i.e. Accounting majors cannot use ACCT courses as Advanced Business Electives). You may choose from any of the courses listed below to satisfy your Advanced Business Electives. Keep in mind that Advanced Business Electives should compliment your degree and career path. All business students are required to earn a C or better in their major/concentration coursework; earning a D or F in any major/concentration course puts you at risk of being dismissed from your major.

WHAT IS A PREREQUISITE?

A prerequisite is a course requirement that must be satisfied before you can enroll in a given course. This may include completing a specific course, earning a specific required grade, getting instructor consent, an entrance exam, etc. Prerequisites for each course are listed after the name of the course below. Completion of prerequisites at another institution requires submission of official transcripts to the UTA Admissions Department.

ACCOUNTING (ACCT) ACCT courses require a C or better in all prerequisite courses in order to enroll. ACCT majors must earn a C or better in all ACCT courses.

Course Number		Prerequisites	Course Number		Prerequisites
ACCT 3303	Intro to Accounting Information Systems	C or higher in ACCT 2302 & INSY 2303	ACCT 3133	Professionalism in Accounting	ACCT 3311 (or concurrent enrollment), Declared ACCT
ACCT 3308	Financial Statement Analysis for Banking	ACCT 2301	ACCT 3315	Principles of Federal Income Tax	60 hours, ACCT 3311, Declared ACCT
ACCT 3309	Accounting for Managers	ACCT 2302, Non-ACCT majors only	ACCT 4302	Cost Analysis & Decision Making Management	60 hours, ACCT 3303, Declared ACCT
ACCT 3311 ¹	Financial Accounting I	ACCT 2301, Pass Entrance Exam	ACCT 4304	Planning & Control	60 hours, ACCT 4302, Declared ACCT
ACCT 3312	Financial Accounting II	ACCT 3311	ACCT 4318	Auditing	60 hours, ACCT 3303, ACCT 3312, Declared ACCT
ACCT 3316	Data Analytics for Accounting	ACCT 2302	ACCT 4325	Governmental Accounting	ACCT 3312, Declared ACCT
ACCT 4319	Financial Accounting III	ACCT 3312	ACCT 4340	Study of Federal Income Tax for Non-Individuals	ACCT 3315, Declared ACCT
ACCT 4323	Corporate Sustainability Reporting	60 hours	ACCT 4380	Ethics in Accounting (Non-ACCT Elective)	ACCT 3312, Declared ACCT BS only

¹Must pass an Entrance Exam prior to enrollment in ACCT 3311. [Entrance Exam FAQ's](#)

BUSINESS ANALYTICS (BANA) BANA majors must earn a C or better in all BANA courses.

BANA 3308	Introduction to Business Analytics	B or higher in BSTAT 3321 & INSY 3300	BANA 4311	Ethical & Social Issues in Data Science	BANA 3308
BANA 3309	Data Visualization & Business Intelligence	B or higher in BSTAT 3321 & INSY 3300	BANA 4326	Capstone in Business Analytics	BANA 4308
BANA 4308	Advanced Data Science	BANA 3308, BANA 3309	BANA 4331	Seminar in Business Analytics (Topics course)	60 hours, instructor consent

BUSINESS COMMUNICATIONS (BCOM), BUSINESS LAW (BLAW), BUSINESS STATISTICS (BSTAT), INSURANCE (INSU)

BCOM 3360	Effective Business Communication	30 hours	BLAW 4310	Basic International Law for Business	60 hours
BCOM 4380	Advanced Communications for Business	BCOM 3360	BLAW 4332	Business Law for Accountants	60 hours
BLAW 3310	Legal & Ethical Environment of Business	30 hours	BSTAT 3321	Intermediate Statistics for Business Analytics	BSTAT 2305 or MATH 1308
BLAW 3311	Law I	30 hours	INSU 4329	Property & Casualty Risk Management	60 hours
BLAW 3312	Law II	30 hours	INSU 4330	Life & Health Risk Management	60 hours
BLAW 3314	Real Estate Law	60 hours			

ECONOMICS (ECON) ECON majors must earn a C or better in all ECON courses.

ECON 3301	Economics of Health	ECON 2306	ECON 4300	Adv. Communication for Bus. Professionals	BCOM 3360
ECON 3302	Economics of Crime	ECON 2306	ECON 4302	Environmental Economics	ECON 2306
ECON 3303	Money & Banking	ECON 2305	ECON 4305	Economics of Discrimination	ECON 2306
ECON 3304	Public Sector Economics	ECON 2306	ECON 4306	Comparative Economic Systems	ECON 2306
ECON 3305	Laws & Economics	ECON 2306	ECON 4311	Managerial Economics	60 hours, ECON 2306
ECON 3306	Sports Economics & Business	ECON 2306	ECON 4316	Digitization, Economics, & Strategy	ECON 2306 or instructor consent
ECON 3310	Microeconomics	60 hours, ECON 2306	ECON 4318	Economic Regression Analysis Capstone	ECON 3318 or instructor consent
ECON 3312	Macroeconomics	60 hours, ECON 2305, ECON 3303	ECON 4319	Economic Growth & Development	ECON 2306
ECON 3313	Industrial Organization & Public Policy	ECON 2306	ECON 4320	Games & Decision Making	ECON 2306
ECON 3317	Economic Data Literacy & Visualization	BSTAT 2305	ECON 4321	International Trade	ECON 2306
ECON 3318	Economic Data Analysis	BSTAT 3321 or instructor consent	ECON 4322	International Finance	ECON 2305
ECON 3322	Bitcoin & Economics of Cryptocurrencies	ECON 2306	ECON 4323	Mathematical Economics	MATH 1315 or MATH 1316, ECON 3310, ECON 3312
ECON 3328	Principles of Transportation	ECON 2306	ECON 4324	Monetary & Fiscal Policy	60 hours, ECON 2306, ECON 3303
ECON 3335	Economics of Public Policies	ECON 2306	ECON 4325	Economic Forecasting	ECON 3318
ECON 3388	European Economic History: 1750-Present	ECON 2305	ECON 4330	Human Resources Economics	ECON 2306

FINANCE (FINA) FINA majors must earn a C or better in all FINA courses.

FINA 3311	Personal Finance	30 hours	FINA 4318	Portfolio Management & Security Analysis	FINA 3313
FINA 3313	Business Finance	30 hrs, MATH 1315, ACCT 2302, ECON 2306	FINA 4319	Financial Derivatives	FINA 3313
FINA 3315	Investments	60 hours, FINA 3313 (or concurrent enrollment)	FINA 4320	Capital Budgeting	FINA 3313
FINA 3317	Financial Institutions & Markets	60 hours, ACCT 2302, ECON 2306	FINA 4324	International Corporate Finance	FINA 3313
FINA 4311	Money & Capital Markets	C or higher in FINA 3315	FINA 4326	Wealth & Exchange	30 hours, Non-FINA majors only
FINA 4315	Advanced Business Financial Analysis	FINA 3313, FINA 3315	FINA 4328	Student Managed Investment Fund	FINA 3315, instructor consent
FINA 4317	Lending & Credit Analysis	FINA 3313, FINA 3317 (or concurrent enrollment)	FINA 4351	Financial Modeling	FINA 3313

HOSPITALITY MANAGEMENT (HOSP)			HOSP majors must earn a C or better in all HOSP courses.		
Course Number		Prerequisites	Course Number	Prerequisites	
HOSP 3350	Introduction to Travel & Tourism	45 hours	HOSP 4352	Hospitality Sales & Marketing	MARK 3321, HOSP 3350 or HOSP 3351
HOSP 3351	Hospitality Management	45 hours	HOSP 4353	Service Quality & Customer Experience	MARK 3321, HOSP 3350 or HOSP 3351
HOSP 3352	Restaurant Operations	HOSP 3350 or HOSP 3351	HOSP 4354	Hospitality Revenue Management	ACCT 2302, HOSP 3350 or HOSP 3351
HOSP 3353	Lodging Management	HOSP 3350 or HOSP 3351	HOSP 4355	Hospitality Industry Finance & Analytics	ACCT 2302, BSTAT 2305, HOSP 3350 or HOSP 3351
HOSP 3354	Casino, Gaming, & Club Management	HOSP 3350 or HOSP 3351	HOSP 4356	Entrepreneurship, Franchising, & Brand Mgmt.	MARK 3321, HOSP 3350 or HOSP 3351
HOSP 3355	Convention and Event Management	HOSP 3350 or HOSP 3351	HOSP 4359	Hospitality Management Strategy	ACCT 2301 & 2302, BSTAT 2305, ECON 2305 & 2306, MANA 3318, MARK 3321, Minimum 9 hours of HOSP courses
HOSP 4351	Leadership in the Hospitality Industry	MANA 3318, HOSP 3350 or HOSP 3351	HOSP 4361	Seminar in Hospitality Mgmt. (Topics course)	60 hours and instructor consent
INFORMATION SYSTEMS (INSY)			INSY majors must earn a C or better in all INSY courses.		
INSY 3300	Introduction to Programming	INSY 2303	INSY 4307	Cloud Computing	INSY 3300
INSY 3303	Networks & Distributed Computing	INSY 2303	INSY 4312	Introduction to Cybersecurity	INSY 3303
INSY 3304	Database Management Systems	INSY 3300	INSY 4313	Blockchain Technology	N/A
INSY 3305	Info. Systems Analysis & Design	INSY 3304, INSY 4305 (or concurrent enrollment)	INSY 4315	Advanced Web Development	INSY 3300
INSY 3330	Introduction to E-Commerce	INSY 2303	INSY 4321	Mobile App Development	INSY 3300
INSY 4305	Advanced Application Development	INSY 3300	INSY 4324	Enterprise Business Process	60 hours
INSY 4306	Advanced Systems Development	INSY 4305, INSY 3305 (or concurrent enrollment)	INSY 4325	Enterprise Systems Management	INSY 3305 or BANA 4308
MANAGEMENT (MANA), HR MANAGEMENT (HRMN), ENTREPRENEURSHIP (ENTR)					
MANA majors must earn a C or better in all MANA courses and HRMN 3320. HRMN majors must earn a C or better in all HRMN courses and MANA 4326. ENTR majors must earn a C or better in all ENTR courses, MARK 3322, and all chosen Adv. Major Electives.					
MANA 3318	Managing Organizational Behavior	30 hours	HRMN 3320	Human Resource Management	60 hours
MANA 3319	Contemporary Managerial Challenges	60 hours	HRMN 4320	Employment Law	60 hours
MANA 3321	Nonprofit & Volunteer Management	30 hours	HRMN 4328	HR Staffing & Performance Management	MANA 3318, HRMN 3320
MANA 4321	International Management	60 hours	HRMN 4342	Compensation & Benefits Management	MANA 3318, HRMN 3320
MANA 4325	Leadership in Organizations	MANA 3318	HRMN 4343	Training & Development	MANA 3318 or MANA 3319
MANA 4326	Diversity in Organizations	60 hours	ENTR 3325	Entrepreneurship: New Venture Creation	60 hours
MANA 4329	Disability & Work	60 hrs or MANA 4326 or Disability Studies approval	ENTR 4333	Creativity, Technology, & Innovation	60 hours
MANA 4330	Team Management	MANA 3318	ENTR 4334	Digital Entrepreneurship	60 hours
MANA 4340	Business & Society	60 hours	ENTR 4338	Entrepreneurial Finance	ACCT 3309, ENTR 3325 or instructor consent
MANA 4341	Negotiations & Conflict Resolution	MANA 3318	ENTR 4339	Pitching the Entrepreneurial Idea	ENTR 3325 or instructor consent
MANA 4390	Career Development and Professional Skills	60 hours	ENTR 4345	Social Entrepreneurship	60 hours
MANA 4322	Strategic Management	ACCT 2301 & 2302, ECON 2305 & 2306, BSTAT 3321, FINA 3313, MANA 3318, MARK 3321 (or concurrent enrollment in ONE of the following: BSTAT 3321, FINA 3313, MANA 3318, MARK 3321), Declared Business Major			
MARKETING (MARK)			MARK courses require a C or better in all prerequisite courses in order to enroll. MARK majors must earn a C or better in all MARK courses.		
MARK 3321	Principles of Marketing	30 hours	MARK 4308	Management & Leadership of the Sales Force	MARK 3322
MARK 3322	Professional Selling	60 hours or MARK 3321	MARK 4310	Digital Marketing	MARK 3321
MARK 3323	Integrated Mark. Communication/Advertising	MARK 3321	MARK 4311	Marketing Research	MARK 3321, BSTAT 3321
MARK 3324	Consumer Behavior	MARK 3321	MARK 4320	Product & Brand Strategy	MARK 3321
MARK 3332	Philanthropy, Fundraising & Professional Selling	60 hours, MARK 3321	MARK 4322	Advanced Marketing Management & Strategy	90 hours, MARK 3321, MARK 3324, MARK 4311
MARK 3342	Marketing & Philanthropic Strategy	60 hours, MARK 3321	MARK 4325	International Marketing	MARK 3321
MARK 3370	Social Media Marketing	MARK 3321	MARK 4335	Multicultural Marketing	MARK 3321
MARK 4303	Retail Marketing	MARK 3321			
OPERATIONS & SUPPLY CHAIN MANAGEMENT (OPMA)			OPMA majors must earn a C or better in all OPMA courses.		
OPMA 3306	Operations Management	BSTAT 3321 or 3322 (or concurrent enrollment)	OPMA 4307	Quality Planning & Analysis	OPMA 3306, BSTAT 3321
OPMA 3308	Operations Planning & Control	OPMA 3306	OPMA 4309	Global Supply Chain Management	OPMA 3306, OPMA 4302
OPMA 3310	Project Management	OPMA 3306 (or concurrent enrollment)	OPMA 4310	Supply Chain Analytics - Theory & Practice	OPMA 3306
OPMA 4302	Supply Chain Logistics	OPMA 3306	OPMA 4312	Purchasing Management	OPMA 3306, OPMA 4302
OPMA 4303	Introduction to Management Sciences	OPMA 3306 (or concurrent enrollment)	OPMA 4314	Service Operations	OPMA 3306
REAL ESTATE (REAE)			REAE majors must earn a C or better in all REAE courses.		
REAE 3325	Real Estate Fundamentals	60 hours, MATH 1315 or MATH 1316	REAE 4321	Real Estate Investment	REAE 3325 (or FINA 3313 for non-REAE majors)
REAE 4314	Real Estate Development	60 hours	REAE 4334	Real Estate Appraisal	REAE 3325 (or FINA 3313 for non-REAE majors)
REAE 4319	Real Estate Finance	REAE 3325 (or FINA 3313 for non-REAE majors)			