



Plan for CPR (for 2022)

It is our intention to implement a comprehensive concentration portfolio review which would more effectively fulfill the requirements of our accreditation as well as to provide our students with crucial feedback on their progress.

1. When

The Cinematic Arts Area will conduct a CPR twice a year, once in Fall and once in Spring

2. Students' eligibility

- Students must **finish/complete** a minimum of 24 credit-hours in studio Art (art-making) courses, and at least 9 credit-hours must come from cinematic arts courses.
- Transferred students must finish 9 credit-hours of cinematic arts courses.
- *Students in Commercial Film Production minor program also need to do their CPR after they finish 9 credit-hours in the program.*

3. Process

- **Students are responsible for tracking their number of studio courses** and **self-identifying** when they should go through CPR. *In advising appointments, students may speak with their art advisor about an estimated expected semester of review. The expected CPR date is also often on your copy of your degree plan and/or advising form from previous appointments. *Check with your **Area Coordinator** to confirm your CPR semester if needed.*
 - Students should also review all helpful documents emailed out from advisors on how to count their Studio courses and when to go through review.
- Students will then need to **submit their official CPR application** (Degree Declaring Form) to their **Area Coordinator**, in order to identify themselves for officially being admitted to Cinematic Arts for either the BFA or BA plan.
- The **Area Coordinator** will contact these students to provide the detailed information about CPR application materials, deadline, and OneDrive link to submit their materials.
- By the deadline given (toward the beginning of the semester), students will upload their materials on the specific CPR folder on OneDrive.
 - **4-5 artworks/projects** will be a combination of **Art Foundations** (2D, 3D, Drawing, & Digital works)
 - **3-5 works/projects** (can include scripts) should come from **Cinematic Arts** courses
 - Flash Projects must be presented as H.264 movies, NOT .swf or .fla (QuickTime MOV. file or mp4 file can be exported from the original Flash .fla file)
 - Film projects must be presented as H264 QuickTime MOV. file or .mp4 file format. (Films can be exported from Adobe Premiere or other editing software as the above file format.)
 - Quality of photos archiving tangible work will be graded in addition to the work itself
- Faculty will review and evaluate the submitted materials.
- Individual meetings with the students will be arranged to provide feedback, and the **Area Coordinator** will provide results letters. The **Area Coordinator** will also provide the CPR evaluation results to department advisors, so that students' program plans can be updated in MyMav for BA or BFA once passed.
- For students who don't pass their 1st attempt, they will have a 2nd chance to do CPR in the following semester. Read information sent from the Advising office regarding failed 2nd attempts or missed CPRs.

4. Evaluation

GUIDELINE FOR STUDENTS:

Apart from the materials presented (4-5 artworks/foundations, 3-5 films), students **must** include a project description/information about your crew position for all CA/film submitted works (*descriptions for foundation work optional*). Students **MUST** also submit:

1. Artist Statement that s/he should elaborate on:

- Artistic interest (themes, styles, etc.)
- Influences (how does s/he see herself/himself within the tradition)
- The most significant pieces presented (thematic and aesthetic intentions, and outcomes)
- Any other project or participation in a non-class related activity.
- Plan of marketing, distribution and exhibition of finished work

2. Video essay or Film Analysis Paper:

Please use one of the assignments in the Film Aesthetics and Analysis class, Directing 2 class and /or other classes and rewrite to submit.

The faculty evaluation is made solely on the presented materials and documentation provided by the students. The review will be affected negatively if these materials do not follow the guidelines.

THE MATERIALS PRESENTED MUST EXHIBIT:

- Knowledge and skills of a broad range of media, materials, and processes apply to art and design.
- A high degree of expertise in the use of tools of the student's area of concentration.
- A personal style and viewpoint of the art.
- Technical and stylistic consistency.
- An understanding and dialogue with the theoretical foundations of the tradition (evidenced in the Artist's Statement document)

EVALUATION AREA:

- Demonstrate **technical competency** (e.g. mastery of exposure, Cinematographic techniques, lighting, and animation techniques) in the areas of cinema production.
- Demonstrate **a command of formal organization** (e.g. framing, composition, color, sound design and editing), within the medium of film.
- Demonstrate a capacity to marshal the competencies detailed above in the service of **communicating specific aesthetic, rhetorical, or informational content while** successfully coordinating limited resources such as time, money and labor.
- Demonstrate an ability **to conceptualize one's media work by situating it within and between cinematic traditions** of intellectual and creative discourse. (evidenced in the Artist Statement document)
- Demonstrate an ability **to analyze and make informed value judgments of films** on the level of technique, form, and content.

Faculty place a score of 1-100 for each category. The score will be averaged on a 100 pt scale, as with grading. A score of 80 or above indicates the student has grasped student learning outcomes at or above the average level in Art and Art History. If the score is low, a course of action should be discussed with the student by faculty and the students will have a 2nd chance.