



Adam D. Powell
President and CEO
United Way of Tarrant County

Adam D. Powell serves as president and CEO of United Way of Tarrant County, a leading nonprofit for more than 100 years with a mission to improve the lives of those in Tarrant County and North Texas. In his role, Adam leads and articulates his vision for the organization and brings it to life through strategic development, increases financial support while ensuring fiscal oversight, advances new initiatives, improves processes, facilitates partner collaboration and promotes a positive, inclusive culture.

Prior to joining UWTC in 2025, Adam led Communities in Schools of the Dallas Region as its president and CEO, where he doubled the organizational impact over five years and nearly tripled its revenue. Prior to Communities in Schools, Adam served as vice president of site operations for College Possible, a national college access and success organization. In that role, he was responsible for fundraising, program delivery, staff management and development, and community relations at sites in seven different cities across the U.S. He has extensive experience in the education nonprofit space in North Texas, working previously in a variety of roles for Education is Freedom, including as its COO. Adam started his Texas-based nonprofit career as a resident assistant in Arlington's Life Shelter in 2007, when he first arrived in the DFW area.

Along with his professional responsibilities, Adam has been an active member of several community organizations, including the Southern Dallas P-16 Council, the North Dallas Chamber of Commerce's Education Committee and the National College Access Network.

In 2025, he was named to the 500 Most Influential List by Fort Worth, Inc. The year prior, he was inducted into the Forbes Nonprofit Council, an honor set aside for top nonprofit executives around the country. Adam was named a D Magazine/D CEO Leadership Excellence finalist in 2024 and 2023, honored as a Dallas Business Journal 40 under 40 recipient in 2021, and selected to Dallas Mayor Mike Rawling's Star Council in 2015.

Adam holds a B.S. degree in mass communications from Jackson State University, an M.S. in social work from University of Texas in Arlington and is expected to graduate with his Ed.D. in leadership and innovation from Purdue University in December 2025. He currently resides in Fort Worth.

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SHORT FORM BIO

Adam D. Powell

President and CEO, United Way of Tarrant County

Adam D. Powell is president and CEO of United Way of Tarrant County, a leading nonprofit organization that has served the area for over 100 years. His role encompasses all aspects of leadership, including articulating his vision and bringing it to life through strategy, increasing financial support while ensuring fiscal oversight, developing new initiatives, improving processes and promoting a positive, inclusive culture.

A compassionate and results-driven leader with over 20 years of experience in strengthening communities, Adam is responsible for advancing the organization's mission to improve the lives of Tarrant County and North Texas residents. Prior to joining UWTC in 2025, Adam led Communities in Schools of the Dallas Region as its president and CEO, where he doubled the organizational impact over five years and nearly tripled its revenue.

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