Adobe Firefly Prompting Tips

A quick guide for creating effective AI-generated visuals in teaching & learning

Start With the Core Prompt Formula

A strong prompt typically includes:

Subject + Details + Style + Medium + Mood + Composition

Example: "A single open textbook on a desk, soft natural lighting, watercolor style, calm mood, centered composition."

Be Specific and Descriptive

AI responds best to clarity. Encourage students to describe:
What the subject looks like + Setting or environment + Color palette + Action or pose + Perspective (top-down, close-up, wide angle)

Example: "A blue-colored toy truck with a ladder and psychedelic textures of neon red and yellow driving down a road surrounded by tall trees."

Be Original

Think beyond simple descriptions and infuse prompts with your unique perspective by incorporating feeling, style, and lighting elements.
- **Serene beach at sunset, gentle waves, palm trees.**
- **Distant galaxy teeming with colorful nebulae, twinkling stars.**
- **Stylish burgundy high heels, futuristic design with translucent materials featuring intricate metallic details.**

Be Empathetic

Text-generated images tailored to the audience are more engaging, memorable, and relevant. Use words like love, gentle, and playful for heartwarming images, or powerful, strong, and uplifting for inspiring ones."

Example: " A cartoon drawing of a little girl with a big smile wearing a raincoat standing in the rain, with a backdrop of a elementary school "