

UTA College of Business

HALL OF FAME & ALUMNI AWARDS

2026

Sponsorship Opportunities



October 16, 2026
6:00 PM

Arlington Loews Convention Center
888 Nolan Ryan Expy
Arlington, TX 76011

cobspecialevents@uta.edu

About The Awards

The University of Texas at Arlington College of Business Hall of Fame and Alumni Awards celebrate the remarkable achievements and lasting impact of our distinguished alumni and business leaders. These prestigious awards recognize individuals who have demonstrated exceptional leadership, innovation, and service within their industries and communities, while exemplifying the values of UTA. Each year, we honor those whose professional and personal accomplishments inspire future generations of Mavericks to strive for excellence.

Hall of Fame Award

Highest award bestowed by the College of Business. This recognition is presented to individuals who have demonstrated distinguished and outstanding accomplishments throughout their lifetime in their field or profession. Individuals recognized for this honor have been supportive of the College of Business and its mission post-graduation and have conducted themselves, both professionally and personally, in a manner that reflects the outstanding qualities expected of a College of Business alumnus.

Kelly Roberts Trailblazer Award

This award is given to College of Business graduates who emulate the qualities of leadership, achievement, integrity, resiliency, innovation, and community service that defines a true Trailblazer. Graduates should demonstrate outstanding accomplishments in their field or profession and whose conduct reflect the outstanding qualities expected as a College of Business alumnus.

Maverick Award

This award recognizes individuals who, in the early stages of their professional, entrepreneurial, academic, public sector or service careers have achieved outstanding success in their field. This individual serves as a role model to our students for making great strides early in their professional career and have helped strengthen the College of Business alumni network. These graduates will be consummate professionals because of their achievement, leadership, community involvement and loyalty to the College of Business.

Dean's Service Award

This award is given to individuals or organizations who have provided the College of Business with extraordinary service and have made a positive impact on the College or its programs. This award may be given to any individual, organization and or business that has provided the College of Business with truly outstanding service that results in the betterment of the College, its programs, students, or the community.

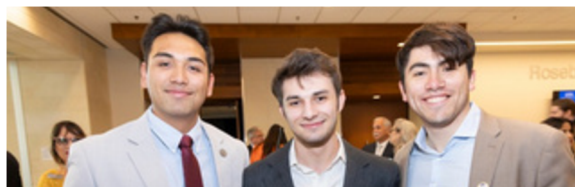
Tickets and Table Sponsorships



Individual Tickets

\$250

- Individual tickets include access to the Reception, Valet Parking, and Dinner in the Ballroom for the Ceremony.



Young Alumni Tickets

\$150

- Individual tickets include access to the Reception, Valet Parking, and Dinner in the Ballroom for the Ceremony.
- Designated for individuals who graduated after 2016.



Table Sponsor

\$2,500

10 Available

- Table of 8 - **Preferred Seating**
- Name of Sponsor will be displayed at the table



VIP Table Sponsor

\$5,000

10 Available

- Table of 8 - **Premiere Seating**
- Name of Sponsor will be displayed at the table
- 2 VIP Reception Tickets

All proceeds from the event will fund the Dean's Excellence Fund to further our mission to Transform Lives Through Knowledge. Projects funded through the Dean's Excellence Fund include, but are not limited to, career development needs for students, study abroad opportunities, student competitions and conferences support, building renovations for student space, and much more.

Every \$250 ticket includes a \$150 nondeductible benefit. The remaining amount is tax-deductible.

All sponsorship levels include a \$1,500 nondeductible benefit for ten event tickets. The remaining amount is tax-deductible.

Sponsorship Levels

Award Sponsor

\$8,000

4 Available

- The Award Sponsorship allows companies or individuals the opportunity to support the individual awards and their recipients.
- Available Awards to Sponsor include:
 - Hall of Fame Award
 - Maverick Award
 - Trailblazer Award
 - Dean's Service Award
- Table of 8 - **Premiere Seating**
- Name of Sponsor will be displayed at the table
- 4 VIP Reception Tickets
- Name/Logo on screen during programming
- Emcee will mention Sponsor during programming
- Name/Logo on event website
- Name/Logo printed in the program
- Name/Logo featured in the Business Maverick Magazine



Reception Sponsor

\$10,000

1 Available

- The Reception Sponsorship allows companies or individuals the opportunity to highlight their support of our extraordinary alumni before the ceremony.
- Table of 8 - **Premiere Seating**
- Name of Sponsor will be displayed at the table
- 4 VIP Reception Tickets
- Name/Logo on screen during programming
- Emcee will mention Sponsor during programming
- Name/Logo on event website
- Name/Logo printed in the program
- Name/Logo featured in the Business Maverick Magazine
- Company signage at Reception
- Company promotional items in attendee gift bags



Sponsorship Levels

VIP Reception Sponsor

\$15,000

1 Available

- The VIP Reception Sponsor will help host a separate reception for our VIP Guests, which include award nominees, nominee guests, UTA Special guests, and event special guests.
- Table of 8 - **Premiere Seating**
- Name of Sponsor will be displayed at the table
- 8 VIP Reception Tickets
- Name/Logo on screen during programming
- Emcee will mention Sponsor during programming
- Name/Logo on event website
- Name/Logo printed in the program
- Name/Logo featured in the Business Maverick Magazine
- Company signage at VIP Reception
- Opportunity to address VIP Reception Audience
- Company promotional items in attendee gift bags



Presenting Sponsor

\$25,000

1 Available

- 2 Tables of 8 - **Premiere Seating**
- Name of Sponsor will be displayed at the tables
- 16 VIP Reception Tickets
- Naming rights for the event
 - UTA College of Business Hall of Fame and Alumni Awards 'presented by'
- Logo consistently on screen during programming
- Logo and 'presented by' displayed on event website
- Logo and 'presented by' printed on the program
- Company advertisement and logo in the Business Maverick Magazine
- Company signage in the award ceremony ballroom
- Company promotional items in attendees gift bags
- Company will have an opportunity to address the ballroom from stage
- Company can have a promotional video played during the ceremony

