



# Sponsorship Opportunities

## 10<sup>th</sup> Annual AI and Analytics Symposium

### "Humans in the age of AI"

**Thursday, March 5, 2026: The University of Texas at Arlington**

The 10th Annual Business Analytics Symposium provides a forum for industry professionals and academics to exchange information and knowledge in the area of analytics and AI. Around 200 attendees and 50 companies participate every year. This all-day in-person event features tech talks, engaging panels with prominent industry experts, hands-on tech workshops, student analytics competition, and a networking happy hour.

Sponsorships for the 10th Annual Analytics Symposium help fund scholarships and research for the next generation of business analytics professionals.

Please contact Dr. Santoso Budiman, [santoso.budiman@uta.edu](mailto:santoso.budiman@uta.edu), for more information.

	Platinum \$20,000	Gold \$10,000	Lunch \$5,000	Happy Hour \$5,000	Booth \$2,000	Banner \$750
Short presentation to the audience	★					
Recognition from podium	★	★	★	★		
Vendor Booth	★	★	★	★	★	
Retractable banner displayed	★	★	★	★	★	★
Logo on symposium website	★	★	★	★	★	★
Logo on event materials	★	★	★	★	★	★
Guests to the symposium	12	6	3	3	2	2



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